

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

Total Credits Required for the BSBA: 185

Code	Title	Credits
Common Curriculum		
	First-Year Seminar	4
	Writing and Rhetoric	8
	Language	4-12
	Analytical Inquiry: The Natural and Physical World	4
	Analytical Inquiry: Society and Culture	8
	Scientific Inquiry: The Natural and Physical World	12
	Scientific Inquiry: Society Culture	8
	Advanced Seminar	4
Additional Non-Business Requirements		
ECON 1020	Introduction to Micro- and Macroeconomics I: History and Theories ¹	4
MATH 1200 or MATH 1951	Calculus for Business and Social Sciences ² Calculus I	4
All students must complete an international component as approved by their advisor.		
Business Core Requirements		
BUS 1000	Gateway to Business	4
INFO 1010	Analytics I: Data Management and Analysis	4
INFO 1020	Analytics II: Business Statistics and Analysis	4
MGMT 2100	Leading High Performance Organizations	4
MKTG 2800	Introduction to Marketing	4
LGST 2000	Foundations of Business Law	4
INFO 2020	Analytics III: Business Modeling and Analysis	4
ACTG 2200	Introduction to Financial Reporting	4
ACTG 2300	Accounting for Decision Making	4
FIN 2800	Financial Decision Making	4
BUS 3000	Strategic Business Communications	4
MGMT 3000	Business Policy and Strategy	4
BUS 3800	Pioneering Business for the Public Good	4
Major Requirements		
	See section below	32-45
Minor		
Although a minor is not required for BSBA students, they may complete any minor (except business administration)		
Electives		
Remaining hours of student's choice		
Total Hours		185

¹ this course may be used to fulfill a portion of the Scientific Inquiry: Society and Culture requirement

² either of these courses may be used to complete the Analytical Inquiry: The Natural and Physical World requirement

Major Requirements

Major requirements generally consist of 32–52 credits.

Visit the Degree and Program of Study (<http://bulletin.du.edu/undergraduate/undergraduateprograms/majorsandminorrequirements>) section of this bulletin for information on major and minor programs of study available with the bachelor of science in business administration degree.

Double Major

BSBA students may also complete a double major, combining two of the majors previously listed for the BSBA.

Upper Division Requirement

- Of the total credits required for the degree, at least 75 must be upper-division courses at the 2000- or 3000-level.

General Policies

- In general, a total of 45 credits earned in any major is the maximum allowed toward meeting the minimum 185 credits for the degree.
- At least 50 percent of required business courses for the degree must be completed at the University of Denver.
- Students must earn a minimum GPA of 2.0 ("C") overall, in all business courses and in the major.
- Students must earn a minimum grade of "C-" in their additional non-business and business core requirements.

Residence Requirement

- The last 45 credits earned prior to granting a degree must be completed at the University of Denver apart from approved study abroad participation.

Secondary Admission

Applicants who wish to pursue an undergraduate business major at Daniels must first apply to, and be accepted by, the University of Denver. The application to the university serves as the Daniels College of Business application, for students who indicate business as the intended major on the application to DU. Qualified students will be considered for direct admission to Daniels when accepted to the University of Denver. Applicants not directly admitted through the DU application process apply to Daniels via the secondary admission process, as an enrolled student, upon successful completion of pre-requisite coursework.

The Daniels secondary admission process supports academic quality, small and engaged classes, and strong student-faculty connections. Most students apply in their second year by submitting an application, resume and cover letter. Application cycles are offered fall, winter, and spring quarters. A holistic assessment of each applicant is conducted by evaluating students' academic performance and career readiness components. Involvement within the Daniels College of Business is important as it shows a genuine interest in a business major, knowledge of expectations within the major, and wanting to contribute to the community in a meaningful way. Students working through secondary admission take the same preliminary business courses as directly admitted students.

There are three possible admission routes into Daniels:

1. Direct admission upon application to the University of Denver, based on indication of business interest on application and eligibility for university merit scholarships. Transfer students are evaluated on GPA, transfer coursework, and work experience.
2. Fast track admission upon completing two quarters as a full-time student at DU with a 3.5 cumulative GPA or higher, including successful completion of MATH 1200 or 1951.
3. Secondary admission upon completion of the following: BUS 1000 Gateway to Business, BUS 1099 Daniels Professional Development Program Part I, ECON 1020 Introduction to Micro- and Macroeconomics I: History and Theories, FSEM 1111 First Year Seminar, INFO 1010 Analytics I: Data Management and Analysis INFO 1020 Analytics II: Business Statistics and Analysis, MATH 1200 Calculus for Business and Social Sciences/MATH 1951 Calculus I, WRIT 1122 Rhetoric and Academic Writing, WRIT 1133 Writing and Research, and Microsoft Certification (Excel, Word, PowerPoint). This sample quarter-by-quarter course plan (<http://bulletin.du.edu/courseplan>) outlines a recommended path for completing the courses required to apply for secondary admission. During fall, winter, and spring application cycles students submit their resume and cover letter for consideration. A 2.5 minimum cumulative GPA is required to apply. Completion of these requirements does not guarantee admission.

Please refer to the Daniels website (<http://daniels.du.edu>) for specific information related to the admission process and requirements. Students needing special accommodations should contact University Disability Services at dsp@du.edu, 303-871-3939 or www.du.edu/studentlife/disability.

Student International Experience Requirement

Business students must be prepared to interact with persons from other cultures and manage in circumstances where business practices and social conventions are different from the student's native country. To meet this requirement, all students entering DU fall 2006 or thereafter must fulfill an international experience before they can graduate as a business major.

The preference is for a student to study abroad through the Cherrington Global Scholars program, but students may meet this requirement by completing any DU-approved study abroad program (HPM majors must study abroad). International students meet this requirement by virtue of studying at DU. If travel is not possible, a student can satisfy this requirement by earning a grade of C- in any of the following courses:

ACTG 3284	Consolidated Financial Statement	2
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ACTG 4285	Accounting for Foreign Operations	2
ECON 2610	International Economics	4
ECON 3610	International Trade Theory & Policy	4
FIN 3410	Multinational Financial Management	4
LGST 3600	Business and Global Values	4
LGST 3700	International Business Law	4
MGMT 2420	Global Management	4
MKTG 2945	Global Product Innovation	4
MKTG 3630	International Marketing	4
REAL 3140	Global Perspectives in Real Estate	4
Any INTS (International Studies) course		4