

GLOBAL COMMERCE AND TRANSPORTATION

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Gain the foundational elements needed to effectively manage the transportation of goods and people through a Bachelor of Arts in Global Commerce and Transportation. This exciting major offered in the Bachelor of Arts Completion Program at University College will prepare students to pursue more advanced career opportunities or education in the transportation field.

Developed in partnership with the Intermodal Transportation Institute at the University of Denver, the BA in Global Commerce and Transportation offers hands-on instruction that covers transportation safety and security issues, law and policy, economics and finance, international trade, supply-chain logistics, and transportation modes and nodes. Students who major in Global Commerce and Transportation will also develop superior communication, creative, and decision-making skills—transferable outcomes provided by the bachelor's program that can be applied immediately. The Global Commerce and Transportation degree requires an integrative project, which allows the student to further explore the field through research and writing.

This degree prepares students to:

- Demonstrate effective and persuasive oral, written, and non-verbal communication techniques using tone and principles appropriate to the audience.
- Apply global commerce and transportation theory and principles and formulate well-organized arguments in writing and speaking that contain a clear purpose, relevant content, and a conclusion that directly reflects the purpose and strength of the content.
- Describe how different transportation modes and intermodal transportation interface with key supply chain nodes to create a global supply chain.
- Analyze the strengths and limitations of transportation policy in promoting public welfare.
- Quantify data, analyze trends and exceptions, and establish the reliability of conclusions within an intermodal transportation framework.

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Bachelor of Arts Major Requirements

(180 credits required for the degree) (<http://bulletin.du.edu/undergraduate/undergraduateprograms/universitycollegeofartscompletionprogram/degreeanddegreerequirements/bachelorofartsba>)

Code	Title	Credits
Major Courses (40 credits)		
GS 3050	Economics and Finance	4
GS 3100	Understanding International Trade	4
GLBL 3200	Transportation Modes and Nodes	4
GLBL 3250	Supply Chain and Logistics Systems	4
GLBL 3300	Transportation and Public Policy Issues	4
GLBL 3350	Transportation Safety and Security	4
BACP 3350	Directed Research	4
BACP 3400	Civic Engagement	4
BACP 3450	Integrative Project Design	4
BACP 3500	Integrative Project	4
Total Credits		40