

# HOSPITALITY MANAGEMENT

Office: Joy Burns Center, Room 320

Mail Code: 2044 E. Evans Ave. Denver, CO 80208

Phone: 303-871-4427

Email: lauren.sepulveda@du.edu (janeen.todd@du.edu)

Web Site: <http://daniels.du.edu/academic-programs/undergraduate/majors-minors/hospitality-management/>

The Fritz Knoebel School of Hospitality Management (Fritz Knoebel) has been preparing industry leaders since 1946. As part of the Daniels College of Business, Fritz Knoebel has been recognized nationally and internationally for its tradition of quality instruction, including the 2013 award for Best Educational Innovation at the Worldwide Hospitality Awards. The hospitality management program has as its foundation the core business discipline classes in the Daniels College. Within the major students select a concentration from among Lodging Real Estate, Revenue Management & Analytics, Restaurant/Food & Beverage Management, and Conference Services Management.

## Hospitality Management

### Bachelor of Science in Business Administration Major Requirements

(185 credits required for the degree (<http://bulletin.du.edu/undergraduate/undergraduateprograms/traditionalbachelorsprogram/bachelorofarts>))

Minimum of 49 credits. Requirements include:

Code	Title	Credits
<b>Required Courses</b>		
HOSP 1100	Exploring Hospitality Mgmt	2
HOSP 1200	Industry Work Experience	0
HOSP 2201	International Experience	0
HOSP 2202	Management Intern Program	0
HOSP 2360	Managing a Restaurant Business	4
HOSP 2401	Hotel and Resort Management	4
HOSP 2402	Revenue Management	4
HOSP 2501	Managing Human Capital in Hospitality	4
HOSP 2502	Hospitality Cost Management	4
HOSP 2504	Hospitality Technology and Analytics	4
HOSP 3120	Distinguished Lecture Series	1
REAL 2777	Real Estate Principles and Practices	4

Concentration: Select from among the following concentrations - Lodging Real Estate, Revenue Management & Analytics, Restaurant/Food & Beverage Management, Conference Services Management 12-14

Electives:

Electives: Select 4-6 elective credits of major elective as required for each concentration.

Students are required to study abroad, typically for a semester, and complete 1000 hours of work split between the work experience and internship requirements.

### Conference Services Concentration Requirements

Code	Title	Credits
HOSP 2506	Hospitality Sales & Marketing	4
HOSP 2361	Contemporary Cuisine	4
or HOSP 3301	Beverage Management	
HOSP 3506	Special Event Management	4

### Lodging Real Estate Concentration Requirements

Code	Title	Credits
HOSP 3600	Lodging Valuation Principles	4
HOSP 3601	Hotel Development & Feasibility	2

REAL 3307	Real Estate Finance	4
HOSP 3402	Hospitality Asset Management	4

### Restaurant/Food & Beverage Concentration Requirements

Code	Title	Credits
HOSP 2361	Contemporary Cuisine	4
HOSP 3301	Beverage Management	4
HOSP 3360	Rest/F&B Concept Devel	4

### Revenue Management & Analytics Concentration Requirements

Code	Title	Credits
HOSP 3400	Advanced Revenue Management	4
HOSP 3402	Hospitality Asset Management	4
INFO 3200	Data Mining and Visualization	4

## Requirements for Distinction in the Major in Hospitality Management

Upon reaching 90 credit hours completed, students with a 3.50 cumulative GPA or higher, and a 3.85 Daniels GPA or higher, are invited to either create a portfolio of in-depth business experiences or to write a thesis to earn Distinction. See Daniels Undergraduate Programs or faculty in the department for more information.

## Hospitality Management

This course plan is a sample schedule. Individual course plans will vary based on incoming transfer credit, admission path to Daniels, prerequisites, availability of courses, minors, and other scheduling factors. Please meet with your Daniels academic advisor to develop an individual graduation plan for your specific needs.

### First Year

Fall	Credits Winter	Credits Spring	Credits
First-Year Seminar (FSEM)	4 WRIT 1122	4 WRIT 1133	4
MATH 1200 <sup>1</sup>	4 INFO 1010	4 INFO 1020	4
BUS 1440	4 ECON 1020 <sup>2</sup>	4 ACTG 2200	4
Foreign Language	4 Foreign Language	4 Foreign Language	4
BUS 1099	0 HOSP 1100 <sup>3</sup>	2	
	16	18	16

### Second Year

Fall	Credits Winter	Credits Spring	Credits
ACTG 2300	4 FIN 2800	4 Analytical Inquiry: Society and Culture	4
MGMT 2100	4 HOSP 2360	4 HOSP 2401	4
LGST 2000	4 MKTG 2800	4 BUS 3000	4
Scientific Inquiry: The Natural and Physical World	4 Scientific Inquiry: The Natural and Physical World	4 BUS 2099	0
	INTZ 2501 <sup>4</sup>	1-2 Scientific Inquiry: The Natural and Physical World	4
	16	17-18	16

### Third Year

Fall	Credits Winter	Credits Spring	Credits
Study Abroad	16 Scientific Inquiry: Society and Culture	4 BUS 3800	4
Elective	MGMT 3000	4 HOSP 2501	4
	INFO 2020	4 HOSP 2502	4
	HOSP 2402	4 HOSP 2504	4
	16	16	16

### Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Analytical Inquiry: Society and Culture	4 Advanced Seminar (ASEM)	4 Concentration Class 3	4
HOSP 3120	1 Concentration Class 2	4 Elective	4
REAL 2777	4 HOSP Elective	4 Elective	4
Concentration Class 1	4 Elective	4	

HOSP Elective	4		
	17	16	12

Total Credits: 192-193

- 1 Analytical Inquiry: The Natural and Physical World
- 2 Scientific Inquiry: Society and Culture
- 3 May be taken any quarter within the first year.
- 4 INTZ 2501 Exploring Global Citizenship is required for any student who studies abroad, and may be taken in any quarter within the year prior to studying abroad.