Business Core (BUS)

Courses

BUS 1000 Gateway to Business (4 Credits)
Practical glimpse into the global and competitive nature of business. From product ideation to product development, this course introduces students to business’s role in society in promoting sustainability as the only successful business model for delivering value to customers and stakeholders of all kinds. Key business activities such as marketing, finance and accounting, working in team, and product/service innovation and creativity are introduced. No prerequisites.

BUS 1999 Daniels College of Business Checkpoint 1 Assessment (0 Credits)
Daniels College of Business graduation requirements include separate assessment exams to show mastery and retention of course content within the business core. The assessment should be taken immediately after completing all of the business core courses associated with Daniels Checkpoint 1. Students must pass both assessment exams before registering for MGMT 2850.

BUS 2999 Daniels College of Business Checkpoint 2 Assessment (0 Credits)
Daniels College of Business graduation requirements include separate assessment exams to show mastery and retention of course content within the business core. This assessment should be taken immediately after completing all of the business core courses associated with Daniels Checkpoint 2. Students must pass both assessment exams before registering for MGMT 2850.

BUS 3500 Business Communications I (1 Credit)
The course focuses on providing students appropriate business communication and presentation skills related to interviewing, networking and business presentations. Prerequisite: degree checkpoint 2.

BUS 3700 Topics in Business (1-10 Credits)

BUS 3980 Internship (0-4 Credits)
Initial for-credit internship experience for students pursuing a business major, creating the opportunity to acquire meaningful work experience in a supervised, practical setting. Prerequisite: BUS 1000.