

OUTDOOR RECREATION INDUSTRY

Office: Daniels College of Business

Mail Code:

Phone:

Web Site: <https://daniels.du.edu/leadership-in-outdoor-recreation/>

The University of Denver has partnered with the VF Foundation to offer the Outdoor Recreation Industry Certificate. With courses from the Daniels College of Business (<https://daniels.du.edu/>), Josef Korbel School of International Studies (<https://korbel.du.edu/>) and Sturm College of Law (<https://www.law.du.edu/>), this graduate certificate is designed for individuals seeking to enter or advance in the outdoor recreation industry.

Specialized Graduate Certificate in Leadership in the Outdoor Recreation Industry

The certificate is inter-disciplinary and will leverage the strengths of three colleges at DU – Daniels College of Business, Sturm College of Law, and the Joseph Korbel School for International Studies.

Minimum Credits Required: 16

Code	Title	Credits
Required Courses		
BUS 4350	Overview of Outdoor Recreation Industry	1
BUS 4353	Business Models in the Outdoor Industry	1
BUS 4355	Sustainability and Markets in the Outdoor Recreation Industry	1
BUS 4375	Taking a DEI centric approach to Talent Management in the Outdoor Industry	1
BUS 4380	Regulatory Environment in the Outdoor Industry	1
BUS 4383	Public Policy Challenges in the Outdoor Industry	1
BUS 4385	Environmental and Social Governance in Outdoor Industry	1
BUS 4387	Supply Chains in the Outdoor Industry	1
BUS 4389	Enterprise Risk in Outdoor Industry	1
BUS 4390	Land Use in Outdoor Industry	1
Choose six electives courses:		6
BUS 4360	Leading Self: Leadership in Outdoor Recreation Industry	
BUS 4365	Leading Teams in the Outdoor Industry	
BUS 4367	Leading Organizations in the Outdoor Industry	
BUS 4370	Principles of Management in the Outdoor Industry	
BUS 4395	Service Excellence & Guest Experience in Outdoor Industry	
BUS 4397	Access in the Outdoor Industry	
BUS 4530	Data Visualization in the Outdoor Recreation Industry	
BUS 4535	Data Analytics in the Outdoor Recreation Industry	
BUS 4540	Data Management in the Outdoor Recreation Industry	
Total Credits		16