

MASTER OF BUSINESS ADMINISTRATION PROGRAMS

Master of Business Administration in General Business: The Denver MBA

The Daniels College of Business full-time Denver MBA is a comprehensive program that immerses students in the study and practice of business. Students will gain the technical expertise and leadership skills required to navigate complex business situations with confidence and integrity.

The Daniels College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business International (AACSB) since 1923.

Program Highlights

A Dynamic Collaborative In-Person Environment. The Denver MBA is a cohort program where students experience the MBA core courses with the same set of peers to maximize cross-learning, collaboration, and networking.

Just-in-Time Learning. Class discussions are informed by current business issues and class assignments. The faculty are committed to bringing the most relevant issues and challenges into class discussions. Whether it is Generative AI such as ChatGPT or the Future of Work through machine learning, these contemporary issues will become part of the course regardless of subject.

Connection to Faculty. Faculty teaching in the full-time MBA program are esteemed researchers, practicing professionals, and experienced teachers who bring their boardroom experience into the classroom. The faculty care deeply about the students. With small class sizes (30:1), students will have the opportunity to engage and get to know the faculty, in and out of the classroom.

A Challenge Driven Education. Students take on four real-world challenges, each increasing in rigor and complexity. Students begin by working through an Entrepreneurial Challenge using tools such as Design Thinking. The Social Good Challenge enables students to partner with a non-profit to apply business practices for the public good. As students work collaboratively on applying critical problem-solving skills throughout each challenge, faculty experienced in consulting will advise them throughout the process.

Global Mindset. The Corporate Challenge partners the students with businesses looking to solve real problems around the world. The Global Challenge adds the complexity of traveling abroad. Program tuition includes the trip to work with an international organization on one of its business problems.

Leadership Development. In-classroom curricular work is complemented by immersive programming on professional development, career advancement, networking, and other topics aimed at enhancing the holistic Denver MBA student experience. Every student has the opportunity to receive customized, ongoing one-on-one coaching throughout the program.

Cohort

The Denver MBA is a 21-month, 80-credit cohort program.

Class Schedule

Varies based upon course Monday through Thursday. Most courses are available in-person and online providing students with flexibility, if needed. Additional required activities include the Outdoor and International (trip) Experientials that may include weekends and holidays. Each class session is recorded should an unexpected absence occur.

Concentrations/Electives

Students pursuing the Denver MBA will have 28 credits of electives of which 16 credits are required to qualify as a specific concentration. These concentrations include: Accounting, Business Analytics, Customized, Finance, Marketing, Real Estate and the Built Environment, and Supply Chain Management.

Master of Business Administration in Management Sciences and Quantitative Methods: The Denver Quantitative MBA

The Daniels College of Business full-time Denver Quantitative MBA is a comprehensive program that immerses students in the study and practice of business. Students will develop a deep understanding of management sciences and quantitative methods required to solve complex business problems with confidence and integrity.

The Daniels College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business International (AACSB) since 1923.

Program Highlights

A Dynamic Collaborative In-Person Environment. The Denver Quantitative MBA is a cohort program where students experience the MBA core courses with the same set of peers to maximize cross-learning, collaboration, and networking.

Just-in-Time Learning. Class discussions are informed by current business issues and class assignments. The faculty are committed to bringing the most relevant issues and challenges into class discussions. Whether it is Generative AI such as ChatGPT or the Future of Work through machine learning, these contemporary issues will become part of the course regardless of subject.

Connection to Faculty. Faculty teaching in the Denver Quantitative MBA are esteemed researchers, practicing professionals, and experienced teachers who bring their boardroom experience into the classroom. The faculty care deeply about the students. With small class sizes (30:1), students will have the opportunity to engage and get to know the faculty, in and out of the classroom.

A Challenge Driven Education. Students take on four real-world challenges, each increasing in rigor and complexity. Students begin by working through an Entrepreneurial Challenge using tools such as Design Thinking. The Social Good Challenge enables students to partner with a non-profit to apply business practices for the public good. As students work collaboratively on applying critical problem-solving skills throughout each challenge, faculty experienced in consulting will advise them throughout the process.

Global Mindset. The Corporate Challenge partners the students with businesses looking to solve real problems around the world. The Global Challenge adds the complexity of traveling abroad. Program tuition includes the trip to work with an international organization on one of its business problems.

Leadership Development. In-classroom curricular work is complemented by immersive programming on professional development, career advancement, networking, and other topics aimed at enhancing the holistic Denver Quantitative MBA student experience. Every student has the opportunity to receive customized, ongoing one-on-one coaching throughout the program.

Cohort

The Denver Quantitative MBA is a 21-month, 80-credit cohort program.

Class Schedule

Varies based upon course Monday through Thursday. Most courses are available in-person and online providing students with flexibility, if needed. Additional required activities include the Outdoor and International (trip) Experientials that may include weekends and holidays. Each class session is recorded should an unexpected absence occur.

Concentrations/Electives

Students pursuing the Denver Quantitative MBA must complete 28 credit hours of electives in a specific management science or quantitative methods concentration. These specific concentrations include: Accounting, Technology and Analytics, Applied Quantitative Finance, or Business Analytics.

Master of Business Administration in General Business: The Executive MBA Program

The Daniels Executive MBA (EMBA) at the University of Denver is a highly selective academic program designed for the mid-to-senior level professional with ten or more years of professional work experience. Strategically focused and integrated in approach, the EMBA classroom is a dynamic environment of leaders from a wide array of backgrounds and industries. Although the pace of the EMBA experience is accelerated and academically rigorous, it is offered in an efficient once-a-week format which allows for balance between career, school and personal life.

Daniels has been continuously accredited by the Association to Advance Collegiate Schools of Business International (AACSB) since 1923.

Cohort

This is a cohort MBA program with an integrated, lockstep curriculum of 24 courses (60 credit hours).

Class Schedule

Alternating Fridays and Saturdays once a week, from 8 a.m. to 5 p.m. 18 calendar months. Additional required opportunities include the Sailing Experience and the two-week global business travel seminar.

Master of Business Administration in General Business: The Professional MBA Program

The Daniels Professional MBA (PMBA) is an ideal fit for early-to-mid career professionals. It holds the same quality and rigor as our Full-time MBA with a curriculum suited for those with at least two years of professional work experience. Students in the cohort-based PMBA program are fully employed and enjoy a network of peers with comparable experience in diverse industries. Gaining exposure to one another's industries and challenges is a key benefit of this MBA option, as is the global business travel seminar.

The Daniels College of Business has been continuously accredited by the Association to Advance Collegiate Schools of Business International (AACSB) since 1923.

Program Highlights

A Dynamic Collaborative In-Person Environment. The Professional MBA is a cohort program where students experience the MBA core courses with the same set of peers to maximize cross-learning, collaboration and networking.

Just-in-Time Learning. Class discussions are informed by current business issues and class assignments. Faculty are committed to bringing the most relevant issues and challenges into class discussions. Whether it is Generative AI such as ChatGPT or the Future of Work through machine learning, these contemporary issues will become part of the course regardless of subject.

Connection to Faculty. Faculty teaching in the Professional MBA program are esteemed researchers, practicing professionals, and experienced teachers who bring their boardroom experience into the classroom. Faculty care deeply about the students, and with small class sizes, students will have the opportunity to engage and get to know the faculty, in and out of the classroom.

Learning by Doing. During the program, students will participate in a mountain leadership retreat and travel abroad to work with international organizations. This experiential learning will culminate with a social good challenge, where students will serve as consultants to a real Non-Profit organization with a genuine business problem.

Cohort

The Professional MBA is a 21-month, 60-credit cohort program.

Class Schedule

PMBA core courses meet in-person on Monday and Wednesday evenings between 6 p.m. and 10 p.m., with the exception of Global Business which meets on several Saturdays in the sixth quarter. To provide students with flexibility, core courses are available online, if needed. Each PMBA core class session is also recorded should an unexpected absence occur. Elective courses may meet on other days of the week. Additional required activities include the Outdoor and International (trip) Experientials that may include weekends and holidays.

Concentration / Electives

Students pursuing the Professional MBA will have 20 credits of electives. If students choose a concentration path, 16 elective credits in a specialized area are required to qualify as a concentration. These concentrations include: Accounting, Business Analytics, Customized, Executive Leadership, Finance, Marketing, and Real Estate and the Built Environment.

Master of Business Administration in General Business: MBA@Denver (Online)

The Daniels online MBA program—MBA@Denver—allows students to earn an MBA while maintaining a balanced life. Our blended format of online classes and in-person immersions offers convenience and connection. As students sharpen their skills and knowledge-base, they will also grow their network via our outstanding faculty and distinguished Daniels alumni.

Program Highlights

A Collaborative Online Environment. Students meet face-to-face and on-screen to work on group projects and connect with classmates. Students apply theory to solve current business problems together with the class and professor. Using a mobile app, students can work on a tablet or other mobile device from anywhere around the world, even offline.

Just-in-Time Learning. Class discussions are informed by current business issues and class assignments. The faculty are committed to bringing the most relevant issues and challenges into class discussions. Whether it is Generative AI such as ChatGPT or the Future of Work through machine learning, these contemporary issues will become part of the course regardless of subject.

Connection to Faculty. MBA@Denver faculty are experienced not only in the graduate classroom, but also in business. The faculty includes esteemed researchers, practicing professionals, and experienced teachers who bring their boardroom experience into the classroom. Many of the faculty teach both online and in-person at Daniels, and care deeply about connecting with their students.

Face-to-Face Experiences. To increase a professional network beyond the live sessions, students will attend two required in-person learning experiences, called immersions. Immersions are offered throughout the year and are held in a variety of locations including the DU campus, locations outside of Denver but within the continental U.S., and also international locations. These multi-day, weekend events give students the chance to push their leadership skills further and meet classmates, faculty and alumni in person.

An Extension Of The Campus Community. As an MBA@Denver student, each will be as much a part of the DU and Daniels communities as on-campus students. Students will have access to career coaching, case competitions, academic resources, mentorship programs, and student gatherings and networking events. All students—whether on campus or online—are invited to participate in graduation celebrations and University Commencement to celebrate the hard work that goes into earning a graduate degree.

Live 90-Minute Online Classes

- Hosted via webcam at 6:30 p.m. or 8:30 p.m. during the week
- Approximate 20:1 student-to-professor ratio
- Lively peer-to-peer discussions
- Synchronous session recordings

Flexible Scheduling

- Students usually take two courses per quarter, though many choose to take only one course per quarter. The degree is 60 credit hours in length, so students have the flexibility to complete their coursework within 21 months. Alternatively, students may take as long as five years to complete their degree.
- All courses are available online and in-person, except for Global Business. MBA@Denver students complete Global Business in two parts and does not include an international trip.
- Students may choose to complete the general MBA or to concentrate in one of the following areas:
 - Executive Leadership (online only)
 - Finance (online or in-person)
 - Marketing (online or in-person)
 - Customized (online or in-person)
 - Accounting (in-person only)
 - Business Analytics (in-person only)
 - Real Estate and the Built Environment (in-person only)
- In-person courses are available on the University of Denver campus in Denver, Colorado.

Master of Business Administration in General Business: The Denver MBA

Degree and GPA Requirements

- Bachelor's degree: All graduate applicants must hold an earned baccalaureate from a regionally accredited college or university or the recognized equivalent from an international institution.
- Grade point average: The minimum undergraduate GPA for admission consideration for graduate study at the University of Denver is a cumulative 2.5 on a 4.0 scale or a 2.5 on a 4.0 scale for the last 60 semester credits or 90 quarter credits (approximately two years of work) for the baccalaureate degree. An earned master's degree or higher from a regionally accredited institution supersedes the minimum standards for the baccalaureate. For applicants with graduate coursework but who have not earned a master's degree or higher, the GPA from the graduate work may be used to meet the requirement. The minimum GPA is a cumulative 3.0 on a 4.0 scale for all graduate coursework undertaken.
- Program GPA requirement: The minimum undergraduate GPA for admission consideration for this program is a cumulative 2.5 on a 4.0 scale.

Standardized Test Scores

- GRE or GMAT scores are optional for admission to this program. Applications submitted without scores will receive full consideration. Every application undergoes a comprehensive evaluation, including a careful review of all application materials.
- If you choose to submit test scores, you may upload your Test Taker Score Report PDF, which is considered unofficial. Official scores must be received directly from the appropriate testing agency upon admission to the University of Denver. The GMAT code for the Denver MBA (full-time) program is MZR-GT-43. The GRE code for the University of Denver is 4842.

English Language Proficiency Test Score Requirements

The minimum TOEFL/IELTS/C1 Advanced/Duolingo English Test score requirements for this degree program are:

- Minimum TOEFL Score (Internet-based test): 80
- Minimum IELTS Score: 6.5
- Minimum C1 Advanced Score: 176
- Minimum Duolingo English Test Score: 115

English Conditional Admission: No, this program does not offer English Conditional Admission.

Other Requirements

Applicants may be contacted by a Daniels representative to schedule the admissions interview, which will be conducted on campus or via webcam.

Master of Business Administration in General Business (in the Executive MBA Program)

Degree and GPA Requirements

- Bachelor's degree: All graduate applicants must hold an earned baccalaureate from a regionally accredited college or university or the recognized equivalent from an international institution.
- Grade point average: The minimum undergraduate GPA for admission consideration for graduate study at the University of Denver is a cumulative 2.5 on a 4.0 scale or a 2.5 on a 4.0 scale for the last 60 semester credits or 90 quarter credits (approximately two years of work) for the baccalaureate degree. An earned master's degree or higher from a regionally accredited institution supersedes the minimum standards for the baccalaureate. For applicants with graduate coursework but who have not earned a master's degree or higher, the GPA from the graduate work may be used to meet the requirement. The minimum GPA is a cumulative 3.0 on a 4.0 scale for all graduate coursework undertaken.
- Program GPA requirement: The minimum undergraduate GPA for admission consideration for this program is a cumulative 2.5 on a 4.0 scale.

Other Requirements

- An admissions interview is required of all Executive MBA applicants. Applicants will be contacted for scheduling.

English Language Proficiency Test Score Requirements

The minimum TOEFL/IELTS/C1 Advanced/Duolingo English Test score requirements for this degree program are:

- Minimum TOEFL Score (Internet-based test): 80
- Minimum IELTS Score: 6.5
- Minimum C1 Advanced Score: 176
- Minimum Duolingo English Test Score: 115

English Conditional Admission: No, this program does not offer English Conditional Admission.

Master of Business Administration in General Business (in the Professional MBA Program)

Degree and GPA Requirements

- Bachelor's degree: All graduate applicants must hold an earned baccalaureate from a regionally accredited college or university or the recognized equivalent from an international institution.
- Grade point average: The minimum undergraduate GPA for admission consideration for graduate study at the University of Denver is a cumulative 2.5 on a 4.0 scale or a 2.5 on a 4.0 scale for the last 60 semester credits or 90 quarter credits (approximately two years of work) for the baccalaureate degree. An earned master's degree or higher from a regionally accredited institution supersedes the minimum standards for the baccalaureate. For applicants with graduate coursework but who have not earned a master's degree or higher, the GPA from the graduate work may be used to meet the requirement. The minimum GPA is a cumulative 3.0 on a 4.0 scale for all graduate coursework undertaken.
- Program GPA requirement: The minimum undergraduate GPA for admission consideration for this program is a cumulative 2.5 on a 4.0 scale.

Standardized Test Scores

- GRE or GMAT scores are optional for admission to this program. Applications submitted without scores will receive full consideration. Every application undergoes a comprehensive evaluation, including a careful review of all application materials.
- If you choose to submit test scores, you may upload your Test Taker Score Report PDF, which is considered unofficial. Official scores must be received directly from the appropriate testing agency upon admission to the University of Denver. The GMAT code for the Part-time Professional MBA program is MZR-GT-07. The GRE code for the University of Denver is 4842.

Other Requirements

- Applicants may be contacted by a Daniels representative to schedule the admissions interview, which will be conducted on campus or via webcam.

English Language Proficiency Test Score Requirements

The minimum TOEFL/IELTS/C1 Advanced/Duolingo English Test score requirements for this degree program are:

- Minimum TOEFL Score (Internet-based test): 80
- Minimum IELTS Score: 6.5
- Minimum C1 Advanced Score: 176
- Minimum Duolingo English Test Score: 115

English Conditional Admission: No, this program does not offer English Conditional Admission.

Master of Business Administration in General Business: [MBA@Denver](#)

Degree and GPA Requirements

- Bachelor's degree: All graduate applicants must hold an earned baccalaureate from a regionally accredited college or university or the recognized equivalent from an international institution.
- Grade point average: The minimum undergraduate GPA for admission consideration for graduate study at the University of Denver is a cumulative 2.5 on a 4.0 scale or a 2.5 on a 4.0 scale for the last 60 semester credits or 90 quarter credits (approximately two years of work) for the baccalaureate degree. An earned master's degree or higher from a regionally accredited institution supersedes the minimum standards for the baccalaureate. For applicants with graduate coursework but who have not earned a master's degree or higher, the GPA from the graduate work may be used to meet the requirement. The minimum GPA is a cumulative 3.0 on a 4.0 scale for all graduate coursework undertaken.
- Program GPA requirement: The minimum undergraduate GPA for admission consideration for this program is a cumulative 2.5 on a 4.0 scale.

Standardized Test Scores

- GRE or GMAT scores are optional for admission to this program. Applications submitted without scores will receive full consideration. Every application undergoes a comprehensive evaluation, including a careful review of all application materials.
- If you choose to submit test scores, you may upload your Test Taker Score Report PDF, which is considered unofficial. Official scores must be received directly from the appropriate testing agency upon admission to the University of Denver. The GMAT code to submit GMAT scores to the MBA@Denver (Online MBA) program is MZR-GT-43. The GRE code for the University of Denver is 4842.

English Language Proficiency Test Score Requirements

The minimum TOEFL/IELTS/C1 Advanced/Duolingo English Test score requirements for this degree program are:

- Minimum TOEFL Score (Internet-based test): 80
- Minimum IELTS Score: 6.5
- Minimum C1 Advanced Score: 176
- Minimum Duolingo English Test Score: 115

English Conditional Admission: No, this program does not offer English Conditional Admission.

Other Requirements

Applicants may be contacted by a Daniels representative to schedule the admissions interview, which will be conducted on campus or via webcam.

The Denver MBA

Master of Business Administration in General Business: The Denver MBA

Degree Requirements

Minimum number of credits required: 80

Code	Title	Credits
Core coursework requirements		
BUS 4611	Leading Self & People	2
BUS 4610	Business Ethics for the Public Good	2
FIN 4760	Managerial Economics	4
MKTG 4150	Marketing and Product Strategy (includes Entrepreneurship Challenge)	4
MBA 4210	Social Good Challenge	2
ACTG 4610	Financial Accounting and Reporting	4
MGMT 4690	Strategic Management	4
MBA 4610	Business Law and Public Policy	4
MBA 4310	Corporate Challenge	2
INFO 4610	Business Statistics and Analytics	4
or STAT 4610	Business Statistics	
FIN 4630	Managerial Finance	4
ACTG 4660	Strategic Cost Management	4
MBA 4410	Global Challenge I	2
MBA 4470	Introduction to International Business	2
MBA 4510	Global Challenge II	2
MBA 4340	Sustainable Enterprises	2
MGMT 4625	Leading People & Organizations	4
MBA 4971	Leadership & Development 1	0
MBA 4972	Leadership & Development 2	0
MBA 4973	Leadership & Development 3	0
MBA 4974	Leadership & Development 4	0
MBA 4975	Leadership & Development 5	0
MBA 4980	MBA Internship	0
Elective requirements		
Students will complete 28 credits in 4000-level general business courses.		28
Total Credits		80

Non-Coursework Requirements

Denver MBA students must meet the following non course requirements in addition to their coursework requirements in order to graduate:

1. Career Checkpoint 1
2. Career Checkpoint 2
3. Career Checkpoint 3
4. Career Checkpoint 4

Concentration in Accounting: The Denver MBA**Concentration Requirements**

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required.		28
Concentration requirements		
A minimum of 16 of the 28 elective credits must be completed in 4000 level ACTG courses to complete a concentration. Must work directly with the ACTG Department on course selection.		
Total Credits		28

Concentration in Business Analytics: The Denver MBA**Concentration Requirements**

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required.		28
Concentration requirements		
A minimum of 16 of the 28 elective credits must be completed in 4000 level INFO courses to complete a concentration, including:		
INFO 4120	Python Programming	
INFO 4140	Business Databases	
INFO 4300	Predictive Analytics	
In addition, choose one of the following		
INFO 4240	Data Warehousing	
INFO 4340	Data Mining and Visualization	
INFO 4390	Advanced Predictive Modeling with R	
INFO 4590	Optimization	
Total Credits		28

Concentration in Business - Customized: The Denver MBA**Concentration Requirements**

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required.		28
Concentration requirements		
A minimum of 16 of the 28 elective credits must be completed in 4000 level Graduate courses approved by Advisor for specified customized concentration.		
Total Credits		28

Concentration in Executive Leadership: The Denver MBA

Concentration Requirements

Code	Title	Credits
Elective requirements		
24 credits in electives/concentration courses required.		24
Concentration requirements		
A minimum of 16 of the 24 elective credits must be completed in 4000 level courses to complete a concentration, including:		
BUS 4810	The Head and Heart of Leadership: Neuroscience and Emotion Regulation	4
BUS 4820	Leading and Developing Others for Success	4
BUS 4830	Leading Change and Building an Agile Culture	4
BUS 4840	The CEO Toolbox	4

Concentration in Finance: The Denver MBA

Concentration Requirements

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required.		28
Concentration requirements		
A minimum of 16 credits from Corporate Finance, Investments, Investment Banking or Wealth Management:		
Corporate Finance Courses		
FIN 4410	Financial Planning & Analysis	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4150	Advanced Business Valuation	
FIN 4160	Treasury Management	
FIN 4420	Capital Expenditure Analysis	
FIN 4870	Strategic Finance	
FIN 4885	Investment Banking and External Financing	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Investments Courses		
FIN 4200	Financial Investments and Markets	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4320	Equity Analysis	
FIN 4330	Portfolio Management and Risk Analytics	
FIN 4710	Marsico Investment Fund I	
FIN 4720	Marsico Investment Fund II	
FIN 4890	Fixed Income Analysis	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4860	Derivatives	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Investment Banking Courses		
FIN 4410	Financial Planning & Analysis	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4150	Advanced Business Valuation	
FIN 4200	Financial Investments and Markets	
FIN 4320	Equity Analysis	

FIN 4870	Strategic Finance	
FIN 4885	Investment Banking and External Financing	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Wealth Management Course		
FIN 4200	Financial Investments and Markets	
In addition, choose three courses from the following:		
FIN 4700	Topics in Finance (Personal Finance)	
FIN 4330	Portfolio Management and Risk Analytics	
FIN 4060	Life Cycle/Financial Planning	
FIN 4700	Topics in Finance (Wealth Management)	
Total Credits		28

Concentration in Marketing: The Denver MBA

Concentration Requirements

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required		28
Concentration requirements		
A minimum of 16 of the 28 elective credits must be completed from the Digital Marketing or Brand Management tracks below:		
Digital Marketing Courses		
MKTG 4815	Social Media Marketing	
MKTG 4825	Mobile Marketing	
MKTG 4835	Search Engine Marketing: Google Analytics & Google Ads	
MKTG 4845	Tech in Marketing: Design Tools and Digital Foundations	
Brand Management Courses		
MKTG 4530	Marketing Research	
MKTG 4820	Brand Management	
In addition, choose two courses from the following:		
MKTG 4380	Supply Chain Management	
MKTG 4510	Consumer Behavior	
MKTG 4580	Insights to Innovation	
MKTG 4675	Marketing for Social Impact	
MKTG 4810	Integrated Marketing Communication	
MKTG 4815	Social Media Marketing	
MKTG 4825	Mobile Marketing	
MKTG 4835	Search Engine Marketing: Google Analytics & Google Ads	
MKTG 4845	Tech in Marketing: Design Tools and Digital Foundations	
Total Credits		28

Concentration in Real Estate and the Built Environment: The Denver MBA

Concentration Requirements

Code	Title	Credits
Elective requirements		
28 credits in electives/concentration courses required.		28
Concentration requirements		
A minimum of 16 of the 28 elective credits must be completed in 4000 level REBE courses to complete a concentration, including:		
Real Estate Courses		

REAL 4407	Income Property Finance
REAL 4007	Real Estate Financial Analysis
Select two courses from the following:	
REAL 4477	Income Property Investment
REAL 4417	Income Property Valuation and Appraisal
REAL 4467	Property Development and Feasibility
Property Development Courses	
REAL 4407	Income Property Finance
REAL 4210	Planning, Entitlements, and Public Finance
CMGT 4490	Residential Development
CMGT 4480	Const Project Management
Integrated Project Delivery Courses	
CMGT 4110	Preconstruction Integration and Planning
CMGT 4200	Lean Construction Project Management
CMGT 4230	Design Management and Schedule Control
CMGT 4310	Cost Modeling and Trend Management
Total Credits	28

Concentration in Sustainability: The Denver MBA

Code	Title	Credits
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Concentration requirements

A minimum of 16 elective credits must be completed in 4000 level Sustainability courses to complete a concentration. Work directly with your academic advisor on course selection.

Required Courses include:

BUS 4444	Global Bus, Governance & CSR
MBA 4446	Advanced Sustainability

Elective requirements

Choose 8 credits of electives from the following:

CMGT 4155	Sustainable Development
FIN 4110	Ethics in Finance
INTS 4220	Political Economy of Energy & Sustainable Development
INTS 4226	Social Entrepreneurship & Sustainable Development
INTS 4227	Social Impact & Sustainability Lab
INTS 4339	Microfinance Lessons: Inclusive Markets and Development
INTS 4397	The Environment, The Economy, and Human Well-Being
INTS 4484	Agriculture and Sustainable Development
INTS 4656	Power, Institutions, and Justice in Environmental Sustainability
LGST 4701	Topics in Ethics & Legal Study
TRAN 4100	Fundamentals of Supply Chain Management
TRAN 4180	Sustainability and Supply Chain Management
EPM 4232	Sustainability: Policy and Practice
EPM 4233	Sustainable Transportation

The Denver Quantitative MBA

Master of Business Administration in Management Sciences and Quantitative Methods: Denver Quantitative MBA Degree Requirements

Minimum number of credits required: 80

Code	Title	Credits
ACTG 4610	Financial Accounting and Reporting	4
ACTG 4660	Strategic Cost Management	4

BUS 4611	Leading Self & People	2
BUS 4610	Business Ethics for the Public Good	2
FIN 4630	Managerial Finance	4
FIN 4760	Managerial Economics	4
INFO 4610	Business Statistics and Analytics	4
or STAT 4610	Business Statistics	
MBA 4210	Social Good Challenge	2
MBA 4310	Corporate Challenge	2
MBA 4340	Sustainable Enterprises	2
MBA 4410	Global Challenge I	2
MBA 4610	Business Law and Public Policy	4
MBA 4470	Introduction to International Business	2
MBA 4510	Global Challenge II	2
MBA 4971	Leadership & Development 1	0
MBA 4972	Leadership & Development 2	0
MBA 4973	Leadership & Development 3	0
MBA 4974	Leadership & Development 4	0
MBA 4975	Leadership & Development 5	0
MBA 4980	MBA Internship	0
MGMT 4625	Leading People & Organizations	4
MGMT 4690	Strategic Management	4
MKTG 4150	Marketing and Product Strategy (includes Entrepreneurship Challenge)	4
Elective requirements		
Students will complete 28 credits in 4000-level STEM designated courses.		28

Total Credits **80**

Non-Coursework Requirements

Denver MBA students must meet the following non course requirements in addition to their coursework requirements in order to graduate:

1. Career Checkpoint 1
2. Career Checkpoint 2
3. Career Checkpoint 3
4. Career Checkpoint 4

Concentration in Accounting, Technology and Analytics: MBA - Management Sciences and Quantitative Methods

Concentration Requirements: 28 credit hours

Code	Title	Credits
Required Electives		
ACTG 4130	Accounting Process Technologies	4
ACTG 4155	Accounting Data Skills and Concepts	4
ACTG 4176	Accounting Data Analytics	4
ACTG 4340	Topics & Cases in Managerial Accounting	4
ACTG 4575	Accounting Information System Risk, Control and Audit	4
Additional Electives		
8 credits of electives in STEM-designated ACTG, INFO, or FIN courses required.		8
Total Credits		28

Course substitution is permitted provided the course is STEM designated and approved by the Department of Accounting.

Concentration in Applied Quantitative Finance: The MBA - Management Sciences and Quantitative Methods

Concentration Requirements: 28 credit hours

Code	Title	Credits
Required Electives		
INFO 4140	Business Databases	4
FIN 4000	Financial Modeling and Databases Bootcamp	1
FIN 4180	Global Finance	2
FIN 4500	Financial Modeling	4
FIN 4410	Financial Planning & Analysis	4
FIN 4200	Financial Investments and Markets	4
FIN 4830	Econometrics for Finance	4
FIN 4150	Advanced Business Valuation	4
Additional Electives		
Choose 1 credit hour 4000-level sprint in Digital Leadership or similiar as approved by the Department of Finance		1
Total Credits		28

Course substitution is permitted provided the course is STEM designated and approved by the Department of Finance.

Concentration in Business Analytics: The Denver Quantitative MBA

Concentration Requirements: 28 credit hours

Code	Title	Credits
Required Courses		
INFO 4100	Survey of Business Analytics	4
INFO 4120	Python Programming	4
INFO 4140	Business Databases	4
INFO 4240	Data Warehousing	4
INFO 4300	Predictive Analytics	4
INFO 4340	Data Mining and Visualization	4
INFO 4590	Optimization	4
Total Credits		28

* Course substitution is permitted provided the course is STEM designated and approved by the Department of Business Info & Analytics.

The Executive MBA

Master of Business Administration in General Business: The Executive MBA Program

Degree Requirements

Code	Title	Credits
Core coursework requirements		
XMBA 4015	Business Ethics	2
XMBA 4016	Integration: Board Advisory Analysis	1
XMBA 4017	Integration: The CFO's Perspective	1
XMBA 4018	Integration: Your Personal Development	1
XMBA 4019	Social Impact Project	2
XMBA 4102	Business & Economic Context	2
XMBA 4234	Digital Marketing	2
XMBA 4301	Mastering Fourth Industrial Revolution	2
XMBA 4330	Financial Accounting	2
XMBA 4331	Foundations of Financial Analysis	2
XMBA 4332	Management Accounting	2
XMBA 4336	Finance II - Financial Decision Making	2
XMBA 4340	Executive Leadership I	4
XMBA 4341	Executive Leadership II	2

XMBA 4342	Talent, People, & Culture	2
XMBA 4353	Global Business I	2
XMBA 4354	Global Business Strategy	5
XMBA 4360	Marketing I - Strategic Marketing	2
XMBA 4362	Strategic Management	2
XMBA 4364	Business Data & Analytics	2
XMBA 4365	Entrepreneurship & Innovation	2
XMBA 4367	Stakeholders Beyond the Shareholder I	1
XMBA 4368	Stakeholders Beyond the Shareholder II	1
XMBA 4369	Supply Chain Management	2
XMBA 4401	Design Thinking	2
XMBA 4720	Executive Business Law	2
XMBA 4343	Evolving as an Impactful Leader	2
4700	(EMBA Elective I)	1
4701	(EMBA Elective II)	1
4702	(EMBA Elective III)	1
4703	(EMBA Elective IV)	1
4704	(EMBA Elective V)	1
4705	(EMBA Elective VI)	1

Total Credits **60**

Minimum number of credits required: 60

The Professional MBA

Master of Business Administration in General Business: The Professional MBA Program

Degree Requirements

Minimum number of credits required: 60

Code	Title	Credits
Core coursework requirements		
FIN 4760	Managerial Economics	4
BUS 4611	Leading Self & People	2
BUS 4610	Business Ethics for the Public Good	2
ACTG 4610	Financial Accounting and Reporting	4
MKTG 4100	Marketing Concepts	4
FIN 4630	Managerial Finance	4
MGMT 4690	Strategic Management	4
INFO 4610	Business Statistics and Analytics	4
MBA 4610	Business Law and Public Policy	4
MGMT 4240	Global Business	4
MGMT 4425	Leading People and Organizations	2
MBA 4210	Social Good Challenge	2
Advance Core / Elective requirements		
20 credits in 4000 level courses		20
Total Credits		60

Advance Core

Code	Title	Credits
Advance Core		
INFO 4250	Business Data and Analytics	
ACTG 4660	Strategic Cost Management	

Advance Core / Electives - Student can take any one of the above Advance Core courses along with four courses of a concentration. If no concentration is selected, student can take both of the above Advance Core courses along with three electives.

Concentration in Accounting: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
Accounting concentration requirements		
A minimum of 16 credits must be completed in 4000-level ACTG courses to complete a concentration. Must work directly with the ACTG Department on course selection.		16
Total Credits		16

Concentration in Business Analytics: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
Business Analytics concentration requirements		
A minimum of 16 credits must be completed in 4000-level INFO courses to complete a concentration, including:		16
INFO 4120	Python Programming	
INFO 4140	Business Databases	
INFO 4300	Predictive Analytics	
In addition, choose one of the following		
INFO 4240	Data Warehousing	
INFO 4340	Data Mining and Visualization	
INFO 4390	Advanced Predictive Modeling with R	
INFO 4590	Optimization	
Total Credits		16

Concentration in Business - Customized: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
Customized concentration requirements		
A minimum of 16 credits must be completed in 4000-level graduate courses approved by Advisor for specified customized concentration.		16
Total Credits		16

Executive Leadership Concentration: Professional MBA Program

Code	Title	Credits
BUS 4810	The Head and Heart of Leadership: Neuroscience and Emotion Regulation	4
BUS 4820	Leading and Developing Others for Success	4
BUS 4830	Leading Change and Building an Agile Culture	4
BUS 4840	The CEO Toolbox	4
Total Credits		16

Concentration in Finance: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
Finance concentration requirements		
A minimum of 16 credits from Corporate Finance, Investments, Investment Banking or Wealth Management:		16
Corporate Finance Courses		
FIN 4410	Financial Planning & Analysis	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4150	Advanced Business Valuation	
FIN 4160	Treasury Management	
FIN 4420	Capital Expenditure Analysis	
FIN 4870	Strategic Finance	
FIN 4885	Investment Banking and External Financing	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Investments Courses		
FIN 4200	Financial Investments and Markets	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4320	Equity Analysis	
FIN 4330	Portfolio Management and Risk Analytics	
FIN 4710	Marsico Investment Fund I	
FIN 4720	Marsico Investment Fund II	
FIN 4890	Fixed Income Analysis	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4860	Derivatives	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Investment Banking Courses		
FIN 4410	Financial Planning & Analysis	
FIN 4500	Financial Modeling	
In addition, choose two courses from the following:		
FIN 4150	Advanced Business Valuation	
FIN 4200	Financial Investments and Markets	
FIN 4320	Equity Analysis	
FIN 4870	Strategic Finance	
FIN 4885	Investment Banking and External Financing	
FIN 4800	An Organized Walk Down Wall Street	
FIN 4700	Topics in Finance	
FIN 4991	Independent Study	
Wealth Management Courses		
FIN 4200	Financial Investments and Markets	
In addition, choose three courses from the following:		
FIN 4700	Topics in Finance (Personal Finance)	
FIN 4330	Portfolio Management and Risk Analytics	
FIN 4060	Life Cycle/Financial Planning	
FIN 4700	Topics in Finance (Wealth Management)	

Total Credits

16

Concentration in Marketing: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
Marketing concentration requirements		
A minimum of 16 credits must be completed from the Digital Marketing or Brand Management tracks below:		16
Digital Marketing Courses		
MKTG 4815	Social Media Marketing	
MKTG 4825	Mobile Marketing	
MKTG 4835	Search Engine Marketing: Google Analytics & Google Ads	
MKTG 4845	Tech in Marketing: Design Tools and Digital Foundations	
Brand Management Courses		
MKTG 4530	Marketing Research	
MKTG 4820	Brand Management	
In addition, choose two courses from the following:		
MKTG 4380	Supply Chain Management	
MKTG 4510	Consumer Behavior	
MKTG 4580	Insights to Innovation	
MKTG 4675	Marketing for Social Impact	
MKTG 4810	Integrated Marketing Communication	
MKTG 4815	Social Media Marketing	
MKTG 4825	Mobile Marketing	
MKTG 4835	Search Engine Marketing: Google Analytics & Google Ads	
MKTG 4845	Tech in Marketing: Design Tools and Digital Foundations	
Total Credits		16

Concentration in Real Estate and the Built Environment: The Professional MBA Program

Concentration Requirements

Code	Title	Credits
REBE concentration requirements		
A minimum of 16 credits must be completed in 4000 level REBE courses to complete a concentration, including:		16
Real Estate Courses		
REAL 4407	Income Property Finance	
REAL 4007	Real Estate Financial Analysis	
Select two courses from the following:		
REAL 4477	Income Property Investment	
REAL 4417	Income Property Valuation and Appraisal	
REAL 4467	Property Development and Feasibility	
Property Development Courses		
REAL 4407	Income Property Finance	
REAL 4210	Planning, Entitlements, and Public Finance	
CMGT 4490	Residential Development	
CMGT 4480	Const Project Management	
Total Credits		16

The MBA@Denver

Master of Business Administration in General Business: MBA@Denver

Degree Requirements

Minimum number of credits required: 60

Code	Title	Credits
Core		
FIN 4760	Managerial Economics	4
BUS 4611	Leading Self & People	2
BUS 4610	Business Ethics for the Public Good	2
ACTG 4610	Financial Accounting and Reporting	4
MKTG 4100	Marketing Concepts	4
FIN 4630	Managerial Finance	4
MGMT 4690	Strategic Management	4
INFO 4610	Business Statistics and Analytics	4
MBA 4610	Business Law and Public Policy	4
MGMT 4740	Global Business I	2
MGMT 4745	Global Business II	2
MGMT 4425	Leading People and Organizations	2
MBA 4210	Social Good Challenge	2
Advance Core / Electives		20
Total Credits		60

Non-Coursework Requirements

- Participation in two immersions / experientials (e.g. Outdoor Experiential)

Advance Core

Code	Title	Credits
INFO 4250	Business Data and Analytics	4
ACTG 4660	Strategic Cost Management	4
Total Credits		8

Advance Core / Electives - Student can take any one of the above Advance Core courses along with four courses of a concentration. If no concentration is selected, student can take both of the above Advance Core courses along with three electives.

Accounting Concentration (Currently Only available on campus): MBA@Denver

Code	Title	Credits
16 credits of 4000 level ACTG coursework		16
Students must work directly with the Accounting Department on course selection.		
Total Credits		16

Business Information Analytics Concentration (Currently Only available on campus): MBA@Denver

Concentration Requirements

Code	Title	Credits
Business Analytics concentration requirements		
A minimum of 16 credits must be completed in 4000-level INFO courses to complete a concentration, including:		16
INFO 4120	Python Programming	
INFO 4140	Business Databases	
INFO 4300	Predictive Analytics	
In addition, choose one of the following		
INFO 4240	Data Warehousing	
INFO 4340	Data Mining and Visualization	
INFO 4390	Advanced Predictive Modeling with R	
INFO 4590	Optimization	
Total Credits		16

Customized Concentration: MBA@Denver

Code	Title	Credits
16 credits of approved 4000 level coursework		16
Graduate courses approved by Advisor for a specified customized concentration.		
Total Credits		16

Executive Leadership Concentration: MBA@Denver

Code	Title	Credits
BUS 4810	The Head and Heart of Leadership: Neuroscience and Emotion Regulation	4
BUS 4820	Leading and Developing Others for Success	4
BUS 4830	Leading Change and Building an Agile Culture	4
BUS 4840	The CEO Toolbox	4
Total Credits		16

Finance Concentration: MBA@Denver

Code	Title	Credits
FIN 4200	Financial Investments and Markets	4
FIN 4410	Financial Planning & Analysis	4
FIN 4320	Equity Analysis	4
FIN 4150	Advanced Business Valuation	4
Total Credits		16

Marketing Concentration: MBA@Denver

Code	Title	Credits
MKTG 4810	Integrated Marketing Communication	4
MKTG 4580	Insights to Innovation	4
MKTG 4820	Brand Management	4
MKTG 4675	Marketing for Social Impact	4
MKTG 4380	Supply Chain Management	4
This concentration requires 4 of the 5 listed courses for a total of 16 credit hours.		
Total Credits		16

Real Estate Concentration (Currently Only available on campus): MBA@Denver

Code	Title	Credits
REAL 4007	Real Estate Financial Analysis	4
REAL 4407	Income Property Finance	4
Select two from the following:		8
REAL 4417	Income Property Valuation and Appraisal	
REAL 4477	Income Property Investment	
REAL 4467	Property Development and Feasibility	
Property Development Courses		
REAL 4210	Planning, Entitlements, and Public Finance	
CMGT 4480	Const Project Management	
CMGT 4490	Residential Development	

Integrated Project Delivery

CMGT 4110	Preconstruction Integration and Planning
CMGT 4200	Lean Construction Project Management
CMGT 4230	Design Management and Schedule Control

Total Credits**16**