

BUSINESS ETHICS AND LEGAL STUDIES

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Certificate in Global Business and Corporate Social Responsibility

As a joint offering between the Daniels College of Business and the Korbel School of International Studies, this certificate focuses specifically on the challenges and opportunities businesses confront in a globalized and developing world.

A certificate in Global Business and Corporate Social Responsibility (CSR) will enable students to leverage the unique course offerings at Daniels and Korbel to learn about theory and practice related to economic development, business ethics, CSR strategy, social entrepreneurship, business and human rights, sustainability, impact investing, as well as considerations with regards to hard and soft law mechanisms that govern transnational space. These courses will give students the practical content they need to embrace and navigate the complexity of business and governance issues.

Certificate in Global Business and Corporate Social Responsibility

This certificate program is reserved for students who are enrolled in a master's level degree within the Daniels College of Business or the Josef Korbel School of International Studies. Those who have been accepted to a master's level degree are eligible to pursue this certificate program. Interested students should contact the Student Services department in the Daniels College of Business at GradBus.Advising@du.edu. Students should complete a certificate form no later than six months prior to their graduation so the certificate may be formally declared and added to the student's record.

Graduate Certificate Programs

Certificate of Specialization in Global Business and Corporate Social Responsibility

Program Requirements

Coursework Requirements

Code	Title	Credits
Required Courses		12
BUS 4445	International Business: Strategy and Practice	4
or INTS 4029	International Business: Strategy and Practice	
BUS 4444	Global Bus, Governance & CSR	4
or INTS 4459	Global Business, Governance & Corporate Social Responsibility	
INTS 4324	International Political Economy	4
Elective Courses		12
Choose a minimum of 12 credits from the following list. Students must complete one elective outside of their primary college:		
ACTG 4610	Financial Accounting and Reporting ¹	4
CMGT 4155	Sustainable Development	4
FIN 4110	Ethics in Finance	4
FIN 4180	Global Finance	2
FIN 4630	Managerial Finance ¹	4
LGST 4701	Topics in Ethics & Legal Study	1-5
MBA 4610	Business Law and Public Policy	4
MBA 4446	Advanced Sustainability	4
INTS 4210	Global Value Chains, Multinational Corporations, and Investment Sustainability	4
INTS 4220	Political Economy of Energy & Sustainable Development	4
INTS 4394	The Organizational Psychology of Non-Profits	4
INTS 4370	The Global Economy: Conflict, Crisis and Cooperation	4
INTS 4226	Social Entrepreneurship & Sustainable Development	4
INTS 4330	International Business Transactions	4
INTS 4339	Microfinance Lessons: Inclusive Markets and Development	4
INTS 4549	Managing Microfinance: Balancing Business with Development	4
INTS 4656	Power, Institutions, and Justice in Environmental Sustainability	4

INTS 4622	Global Governance	4
INTS 4972	Global Environmental Governance	4
MFJS 4050	Foundations of Strategic Communication	4
MFJS 4080	Global/Multicultural Campaigns	4
TRAN 4100	Fundamentals of Supply Chain Management	4
TRAN 4180	Sustainability and Supply Chain Management	4
Total credits required:		24

Minimum number of credits required: 24

Certificate in Governance, Risk, and Compliance

Code	Title	Credits
Required Courses		
MBA 4610	Business Law and Public Policy	4
LGST 4701	Topics in Ethics & Legal Study	4
ACTG 4620	Accounting Ethics	4
LGST 4760	CEOs and Corporate Governance	4
or ACTG 4760	CEOs and Corporate Governance	
Select two of the following courses		8
MBA 4250	Business and Global Values	
LGST 4700	International Law	
BUS 4444	Global Bus, Governance & CSR	
Total Credits		24

Specialized Graduate Certificate Program

Specialized Certificate in Governance, Risk, and Compliance

Code	Title	Credits
Required Courses		
MBA 4610	Business Law and Public Policy	4
LGST 4701	Topics in Ethics & Legal Study (White Collar and Corporate Crime)	4
ACTG 4620	Accounting Ethics	4
LGST/ACTG 4760	CEOs and Corporate Governance	4
Total Credits		16

LGST 3030 The Supreme Court & Your Life (2 Credits)

This course evaluates the most critical ways in which the United States Supreme Court interacts with and affects an individual's life, career, education, freedom, and future. Over ten weeks, we analyze how: (1) each major section of the Constitution and how it makes its way to the Court, (2) is ultimately interpreted by each of the nine current Justices, and (3) the subsequent repercussions of the opinion. The primary vehicles used for this task are actual Supreme Court cases, federal circuit court opinions, and legal briefs filed by the parties and interest groups on both sides of each dispute. Each of these documents is part of the public record and easy to locate. Because many students are likely to hear, believe, and/or resonate with only one side of each politically-charged divisive case heard by the Court (perhaps because they listen to only one news source or affiliate primarily with people of the same ideological bent), this class will emphasize the importance of seeing both sides of important public policy, legal, and ethical issues before taking a position. This is a valuable skill that is often neglected in college courses but will take a student far in life.

LGST 3330 Advanced Constitutional Law (2 Credits)

This course evaluates the most critical ways in which the United States Supreme Court interacts with and affects an individual's life, career, education, freedom, and future. Over ten weeks, we analyze how: (1) each major section of the Constitution applies to each case and how the case makes its way to the Court, (2) each case is ultimately interpreted by each of the nine current Justices, and (3) the subsequent repercussions of the opinion resonate in the business world. The primary vehicles used for this task are actual Supreme Court cases, federal circuit court opinions, and legal briefs filed by the parties and interest groups on both sides of each dispute. Each of these documents is part of the public record and easy to locate. Because many students are likely to hear, believe, and/or resonate with only one side of each politically-charged divisive case heard by the Court (perhaps because they listen to only one news source or affiliate primarily with people of the same ideological bent), this class will emphasize the importance of seeing both sides of important public policy, legal, and ethical issues before taking a position. This is a valuable skill that is often neglected in college courses but will take a student far in life.

LGST 3400 White Collar & Corporate Crime (4 Credits)

This course offers an essential overview of corporate and “white collar” crime. Through the use of real-world case studies, legal and ethical analysis, criminological research and cultural reference materials such as iconic films and books, this course offers insight into the types, causes, and effects of crimes committed by businesses, corporate officers and directors, professionals and public officials. It will foster critical analysis of contemporary efforts to address recurring problems of corruption, bribery, fraud, insider trading, money laundering, collusion and more through the enactment of criminal statutes, international treaties, regulatory disclosure requirements, investigative methods, and litigation. Prerequisite: Undergraduates registering for this cross-listed course must complete LGST 2000. Graduate students are strongly advised to have successfully completed a course in business law.

LGST 3440 The Supreme Court & Your Life: Constitutional Law, Ethics & Policy for the 21st Century (2 Credits)

This course evaluates the most critical ways in which the United States Supreme Court interacts with and affects an individual's life, career, education, freedom, and future. Over ten weeks, we analyze how: (1) each major section of the Constitution and how it makes its way to the Court, (2) is ultimately interpreted by each of the nine current Justices, and (3) the subsequent repercussions of the opinion. The primary vehicles used for this task are actual Supreme Court cases, federal circuit court opinions, and legal briefs filed by the parties and interest groups on both sides of each dispute. Each of these documents is part of the public record and easy to locate. Because many students are likely to hear, believe, and/or resonate with only one side of each politically-charged divisive case heard by the Court (perhaps because they listen to only one news source or affiliate primarily with people of the same ideological bent), this class will emphasize the importance of seeing both sides of important public policy, legal, and ethical issues before taking a position. This is a valuable skill that is often neglected in college courses but will take a student far in life.

LGST 3450 Impact of Driverless Mobility: Business, Legal & Ethical Implications (4 Credits)

Smartphones and personal computers have changed the world and how we live in it. Now, Driverless Vehicles are poised to profoundly reshape our transportation systems, real estate development, access to goods and services, and our collective ecological footprint. In our “Impact of Driverless Mobility” course, we will consider many of the broad implications of this disruptive technology, including, but not limited to, the many legal, ethical and business considerations. Prerequisite: LGST 2000.

LGST 3540 Impact of Driverless Mobility (4 Credits)

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LGST 4198 E-Commerce Law and Ethics (4 Credits)

The changes in technology and business over the past 20 years have been dramatic and far-reaching. Navigating the even more astonishing changes in the future requires some perspective on the developments of the recent past. How did we get to where we are? What technological, economic and political forces have generated the current state of e-commerce? How are these forces likely to change into the future? What are the basic features of e-commerce as it exists today?.

LGST 4400 White Collar & Corporate Crime (4 Credits)

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LGST 4550 Business Law for Accountants (4 Credits)

This course provides students with a detailed review of the legal considerations in forming, operating, and dissolving the most common forms of business entities: partnerships, limited liability companies, and corporations. The rights, duties and liabilities of the managers, owners and accountants (internal and external) of these entities are extensively examined. The course also provides an overview of federal securities laws impacting these organizations. Prerequisite: ACTG 4620 or BUS 4620 or LGST 2000 (concurrent registration OK).

LGST 4700 International Law (4 Credits)

Offers both an introduction to public international law (the rights and duties of states and intergovernmental organizations [IGOs]) and to private international law (the rights and duties of individuals, businesses, and non-governmental organizations [NGOs] in their international affairs). Majority of course devoted to key international issues of business law and public policy such as alternative dispute resolution (ADR), privatization, intellectual property, international sales, the Foreign Corrupt Practices Act, trade (GATT and WTO), and the international facilities that deal with the adjudication and resolution of legal issues related to business.

LGST 4701 Topics in Ethics & Legal Study (1-5 Credits)

This course examines complexities, paradoxes, and dangers of leadership. The platform for the course is a Core Leadership Model (and logical deviations from it) which can result in Great Leadership. At the heart of Great Leadership one finds a values base. Through in-depth analysis of the key dimensions of the Core Model and its accompanying deviations, participants gain a deep understanding of - and practical experience with - Values Based Leadership in today's world.

LGST 4730 Values Based Leadership in Practice (4 Credits)

The course examines the complexities, paradoxes, and dangers of leadership. The platform for the course is a Core Leadership Model (and logical deviations from it) which can result in Great Leadership. Through in-depth analysis of the key dimensions of the Core Model and its accompanying deviations, participants will gain a deep understanding of - and practical experience with - Values-Based Leadership in today's world.

LGST 4740 Science & Mgmt. of Org. Ethics (4 Credits)

This course examines our knowledge regarding ethical decision making and behavior in organizational contexts. The course also explores the implications of such knowledge for effectively creating and managing ethical organizations. The course will be conducted as a graduate seminar with students playing a central role in identifying topics, researching content areas, and deciding on course outcomes. We will examine conceptual and theoretical models of ethical behavior in organizations, research empirical studies, and develop managerial implications. The overarching goal is to increase knowledge and understanding so as to strengthen capacities to be ethical leaders and managers. Prerequisite: BUS 4100. Non-business students may take the course with permission.

LGST 4760 CEOs and Corporate Governance (4 Credits)

In the wake of the Sarbanes-Oxley and Dodd-Frank laws, corporate governance has become a compelling issue for business students and executives. Corporate board members and leaders of institutional investors share their insights concerning corporate governance from strategic, financial and legal perspectives. CEO/board dynamics are explored, along with leadership development and executive succession policies. The roles of major board committees, such as the audit, compensation, nominating, and legal compliance committees are given special emphasis. Board responsibilities in corporate crises and re-structuring are examined, along with the legal liabilities of executives, board members, and the corporation. Public policy pressures on corporate governance, including the roles played by the Securities and Exchange Commission and other regulatory bodies are discussed, along with the responses by business organizations, political interest groups, and self-regulatory bodies. Shareholder activism and litigation, along with pressures from other corporate stakeholders are also emphasized in the course. Examples of topics include corporate scandals, executive compensation, global corporate governance systems, and governance reforms. Students engage in a number of case analyses over the course of the quarter, produce a four-part case study, and discuss actual real world solutions with business leaders who have been involved in the issues. Cross-listed with ACTG 4760.

LGST 4780 Leadership, Teams & Values (4 Credits)

This course is designed for Daniel Scholars (who have completed the first quarter of their MBA program including Value Based Leadership) to provide both challenging intellectual discussion and physical engagement around the fundamental ethical dilemma of competition and/or cooperation. The venue for the course is Harbor Island, San Diego, California, and the adjacent waters of San Diego Bay and the Pacific Ocean. Both traditional classrooms and the untraditional learning environment of the off-shore sail boat provide the context of dynamic learning about values, teams and self. Prerequisite: BUS 4100.

LGST 4790 Entrepreneur & Family Business-Organization, Governance Ethics & Leadership (4 Credits)

This course covers the most current legal and ethical issues involving the creation of value, strengthening and growing family businesses through the process of best practices in business governance, coupled with ethical conduct and values based leadership, and legal compliance. Cross listed with LGST 3790. Prerequisite: BUS 4100.

LGST 4960 Employment Law & Ethics (4 Credits)

This course will introduce students to the key laws, rules and regulations governing employment in the United States. The course will explore workplace issues that arise because of the intersection of the hierarchical nature of organizations and the diversity of employees. As such, we will discuss workplace policies, practices and operations and their interactions with employment laws. This is an interactive course that will address issues such as: What is work? How do we value it? Who is an employee? What are the rights of employers? What are the rights of individuals in the workplace? What are some of the ethical issues faced by employers and employees, and how can both groups successfully navigate them? Graduate students will be assigned an independent study project focused on issues(s) faced by the Chief Human Resources Officer of an organization - a leader and strategic business partner in the organization.

LGST 4980 Internship (1-5 Credits)**LGST 4991 Independent Study (1-10 Credits)****LGST 4995 Independent Research (1-10 Credits)****Courses****LGST 2960 Employment Law & Ethics (4 Credits)**

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LGST 3030 The Supreme Court & Your Life (2 Credits)

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LGST 3540 Impact of Driverless Mobility (4 Credits)

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LGST 4701 Topics in Ethics & Legal Study (1-5 Credits)

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