Master of Arts in International and Intercultural Communication

The Master of Arts program in International and Intercultural Communication is offered through an interdisciplinary partnership between two large and active entities, the Department of Media, Film & Journalism Studies and the Josef Korbel School of International Studies. Students are able to choose from the breadth of coursework available in these two entities, while developing their own specific areas of concentration. Additionally, students are able to take advantage of electives and internships to develop expertise in their field of interest.

Graduates of this program are prepared to pursue careers in international and intercultural public relations and marketing, TV, print and Internet journalism, government diplomacy, cross-cultural and diversity training, college teaching and international education, conflict resolution and cross-cultural human resources/organizational communication.

Effective global communication requires that people understand both international and intercultural dynamics and differences. Success is based on communicating goals and bridging differences. Students pursuing the MA-IIC establish a strong theoretical and applied foundation, while learning the nuances of the global environment. They then have an opportunity to extend this interdisciplinary base through courses in business, anthropology, education and other areas.

Master of Arts in Media and Public Communication

The Master of Arts in Media and Public Communication is a 48-credit, two year degree program, which equips students with a combination of essential theoretical and practical skills that prepare them for a variety of professional and research careers in the areas of media and communication. Students will examine the production, representation, reception, use and dissemination of media and communication within changing global cultural, political and economic contexts. The program emphasizes the role of media and communication in bridge building and social justice across diverse audiences. Students can choose one of two areas of concentration: Strategic Communication or Media and Globalization. Depending on students’ personal goals and interests, they can opt to complete a master’s thesis or a professional internship as their capstone requirement.

Concentration in Strategic Communication: Strategic communication encompasses skills and activities that are traditionally associated with the fields of public relations, advertising, brand management, and marketing communications. The program emphasizes ethical communication and focuses on the nonprofit sector, as well as on international and intercultural issues within strategic communication. Many of the classes in this concentration incorporate applied learning projects in which students work in partnership with nonprofit organizations to develop creative and strategically sound communication campaigns. Students in this concentration will benefit from faculty expertise in nonprofit, international, intercultural, health, corporate, and political communication. Students will integrate theoretical concepts in media and strategic communication with applied research, writing, and messaging skills needed for a successful career in a variety of strategic communication careers in both nonprofit and corporate settings. Student will also gain a solid foundation for pursuing advanced degrees and conducting independent research projects in academic or professional settings.

Concentration in Media and Globalization: The concentration in Media and Globalization is designed to address the challenges of the dynamic fields of media and public communication as they relate to cultural, economic and political processes in global contexts. The courses in this concentration prepare students to be globally aware, actively engaged, and media literate citizens and practitioners of media and communication. This concentration emphasizes critical and creative thinking, socially responsible and culturally sensitive practices in the field of public communication, and a deep understanding of the role of media and communication in global social change. Students will benefit from faculty’s research and creative projects in a variety of international locations, including Latin America, Africa, Europe, and Asia, as well as from faculty work with immigrant communities in the US. Graduates can pursue careers in international and intercultural strategic communication, public diplomacy, college teaching, and international education. In addition, students will gain a solid foundation for pursuing advanced degrees and conducting independent research projects in academic or professional settings.

Master of Arts in International and Intercultural Communication

Following are the simple steps to apply for graduate study in International and Intercultural Communication at the University of Denver. If you have any questions about the process, please contact the Office of Graduate Studies (http://www.du.edu/learn/graduates).

Apply Online / Application Deadlines

• Applications for graduate study at the University of Denver must be submitted online. Apply online (https://gradadmissions.du.edu/apply).
• All online materials must be received, and all supplemental materials including transcripts must be on file in the Office of Graduate Studies, by the program’s priority deadline: January 1, for international students seeking fall quarter admission; and, February 15 for domestic students seeking
fall quarter admission. Applications are accepted after the priority deadlines if space is available. Applicants for winter and spring quarters should have their applications complete at least two months prior to the start of the quarter.

- A $65 non-refundable application fee is required for an application to be processed. Application fee waivers are available for McNair Scholars.

Course and Degree Prerequisites and Requirements
- Applicants must earn and submit proof of earning the equivalent of a baccalaureate degree, and, if applicable, a master’s degree from a regionally accredited institution prior to beginning graduate coursework at DU.

Transcripts (http://bulletin.du.edu/graduate/admissions/admissionprocessandstandardsforallapplicants/#text)
- Applicants are required to submit an official transcript from each post-secondary institution they have attended, or are presently attending, where two quarter hours (or one semester hour) or more were completed including study abroad and college coursework completed in high school.
- The applicant is responsible for obtaining all transcripts. Applicants who have earned a degree outside the U.S. must submit transcripts accompanied by certified English translations, if not normally issued in English. DU students and alumni do not need to provide DU transcripts.
- Official study abroad transcripts are required unless the course titles, grades and credit earned abroad appear on another transcript. Transcripts from outside of the U.S. are evaluated by the Office of International Student Admission. This process can take three to four weeks and must be complete by the program’s stated deadline. Therefore, applicants with a degree from outside of the U.S. are encouraged to apply early. Applicants educated outside the U.S. are encouraged to contact the Office of Graduate Studies for assistance regarding transcript-related materials.
- The University of Denver will consider electronic transcripts official from a domestic institution provided by the following approved agencies: Army/American Council on Education Registry Transcript System (AARTS); Docufide/Parchment; National Student Clearinghouse; Naviance; Royall and Company; and, Scrip-Safe.
- Paper transcripts should be sent to the following address:
  
  University of Denver  
  Office of Graduate Studies  
  Mary Reed Building, Room 5  
  2199 S. University Blvd.  
  Denver, CO 80208-4802

- Electronic transcripts should be sent to gradinfo@du.edu.

Language Proficiency (http://bulletin.du.edu/graduate/admissions/additionalstandardsfornonnativeenglishspeakers)
- Official scores from the Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS) are required of all graduate applicants, regardless of citizenship status, whose native language is not English or who have been educated in countries where English is not the native language. Applications will not be processed until the required TOEFL or IELTS score is received. The TOEFL and IELTS scores are valid for two years from the test date. The minimum TOEFL score accepted by the International & Intercultural Communication program is 105 (iBT) or 620 (paper-based). The institution code for the University of Denver is 4842. The minimum IELTS score accepted is 7.5. Graduate Teaching Assistants(GTAs) must demonstrate fluency in spoken English by scoring a 26 on the TOEFL speaking section or 8.0 on the IELTS speaking section. Please see the Graduate Policy Manual for complete English language proficiency requirements.
- Applicants may be exempted from English proficiency test requirements if by the time of matriculation they have earned a post-secondary degree from a formally recognized/accredited university where the language of instruction and examination is English. Such applicants may be exempt from the TOEFL/IELTS requirement but not from other standardized graduate entrance examinations. There are no exemptions for graduate teaching assistants.
- Students whose native language is not English and who are required to submit TOEFL/IELTS (http://bulletin.du.edu/graduate/admissions/additionalstandardsfornonnativeenglishspeakers) scores will be assessed by the University of Denver English Language Center (ELC) prior to matriculation.

Test Scores
- The Graduate Record Examination (GRE) is required and scores generally must be at or above the 50th percentile to be competitive for admission to the program. Scores must be received directly from the appropriate testing agency by the program’s stated deadline. The institution code for the University of Denver is 4842.

Personal Statement
- Also required is a personal statement of academic and professional experience and goals and how they relate to the international and intercultural communication program. The statement should be submitted via upload through the online application process.

Recommendation Letters
- Three letters of recommendation are required. Academic references are preferred, although professional references may also be submitted. Letters should be solicited and uploaded by recommenders through the online application system. Requests for letters should be sent to recommenders well in advance so the letters are on file by the application deadline.
Financial Support
• To be considered for financial support, domestic applicants should apply early and submit the Free Application for Federal Student Aid (FAFSA) by the priority deadline; February 15. Information about financial aid can be found on the Office of Financial Aid (http://www.du.edu/financialaid/graduate) website. International students are not eligible for federal financial aid. Some programs provide competitive awards in the form of fellowships and/or assistantships. All applicants are automatically considered for these awards. Contact your academic program for more information.

Application Status
• We encourage you to be actively engaged in the admission process. You can check your application status online (https://gradadmissions.du.edu/apply). Applicants will receive login information post application submission.

Contact Information
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  • For more information call (303) 871-2706.

International Applicants
• For complete international applicant information, please visit the Office of Graduate Studies International Student Application Information (http://www.du.edu/learn/graduates/internationalapplicants.html). International applicants are strongly encouraged to have their applications complete, with all materials on file in the admission office, at least eight weeks prior to the program’s application deadline. The Graduate Policies and Procedures provides complete details regarding admission requirements.

Master of Arts in media and public communication with a concentration in strategic communication; master of arts in media and public communication with a concentration in media and globalization
Following are the simple steps to apply for graduate study in Media, Film and Journalism Studies at the University of Denver. If you have any questions about the process, please contact the Office of Graduate Studies.

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  • A $65 non-refundable application fee is required for an application to be processed. Application fee waivers are available for McNair Scholars.

Course and Degree Prerequisites and Requirements
• Applicants must earn and submit proof of earning the equivalent of a baccalaureate degree from a regionally accredited institution prior to beginning graduate coursework at DU.

  • An undergraduate degree in communications is not required for admission to graduate programs in Media, Film & Journalism Studies. However, some prerequisites may be required for the video program.

Transcripts (http://bulletin.du.edu/graduate/admissions/admissionprocessandstandardsforallapplicants/#text)
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Personal Statement

- A personal statement is required.

- Applicants are encouraged to address these three areas in their statement:
  - Their future career goals.
  - How these goals intersect with the degree they are seeking from the Media, Film & Journalism Studies Department at the University of Denver.
  - Other information relevant to their pursuit of an advanced degree.

Recommendation Letters

- Three letters of recommendation are required and at least one should be academic in nature. Letters should be solicited and uploaded by recommenders through the online application system. Requests for letters should be sent to recommenders well in advance so the letters are on file by the application deadline. It is encouraged that at least two of the letters speak to the applicant's academic promise.

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- To be considered for financial support, domestic applicants should apply early and submit the Free Application for Federal Student Aid (FAFSA) by the priority deadline; February 15. Information about financial aid can be found on the Office of Financial Aid (http://www.du.edu/financialaid/graduate) website. International students are not eligible for federal financial aid. Some programs provide competitive awards in the form of fellowships and/or assistantships. All applicants are automatically considered for these awards. Contact your academic program for more information.

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The Graduate Policies and Procedures provides complete details regarding admission requirements.

Master of Arts in International and Intercultural Communication

Degree requirements

The MA in International and Intercultural Communication (IIC) requires 60 quarter hours of credit, including two foundation courses, four courses in Media, Film & Journalism Studies MFJS (16 credits), a research methods course, and four in International Studies INTS (20 credits) as well as completing a thesis or an SRP (substantial research paper) and/or an internship (5 credits). Students must demonstrate a two-year proficiency in at least one language other than English.

Coursework requirements

Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

Core coursework requirements

<table>
<thead>
<tr>
<th>I. Department of Media, Film and Journalism Studies requirements (6 courses)</th>
<th>24</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete the following courses:</td>
<td></td>
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<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
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<tr>
<td>Required foundational courses:</td>
<td></td>
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<tr>
<td>MFJS 4650</td>
<td>Global Media and Communication</td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication</td>
</tr>
<tr>
<td>Complete an additional 4 courses in MFJS</td>
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</table>

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<thead>
<tr>
<th>II. Joseph Korbel School of International Studies requirements (4 courses)</th>
<th>20</th>
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<tbody>
<tr>
<td>Depending on substantive interests, a student selects one of the following options (Traditional MA or Professional):</td>
<td></td>
</tr>
<tr>
<td>A. Traditional MA option</td>
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<tr>
<td>Complete 2 courses in one concentration plus 2 classes in a second concentration OR students complete 1 core curriculum course plus 3 courses in one concentration.</td>
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<tr>
<td>Core curriculum includes but is not limited to:</td>
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<tr>
<td>INTS 4900</td>
<td>International Politics</td>
</tr>
<tr>
<td>or INTS 4501</td>
<td>Comparative Politics in the 21st Century</td>
</tr>
<tr>
<td>or INTS 4820</td>
<td>Democracy and War</td>
</tr>
<tr>
<td>or INTS 4822</td>
<td>Contemporary Political Thought</td>
</tr>
<tr>
<td>Students must develop a specialization in communication, and one to two specializations in international studies. See the IIC Handbook online for further details. Specialization areas include:</td>
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<tr>
<td>Human Rights; Development; Global Political Economy; Policy Analysis, International Technology Analysis and Management; Conflict Resolution; Global Environment; International Security; Global Finance, Trade, and Economic Integration; Global Health; and Humanitarian Aid</td>
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<tr>
<th>B. Professional MA option</th>
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<tbody>
<tr>
<td>Students may take 4 courses in one of the designated Program Training Core curricula in one of the professional MA programs in INTS: International Administration; International Public Policy; Development; Global Finance, Trade &amp; Economic Integration; International Health; and Humanitarian Aid. Students choosing this option to fulfill their INTS requirements should work with Tom Rowe, the IIC advisor for INTS coursework; the associate dean; or the student services coordinator, to develop a written plan, and submit a draft to the IIC director. The quarter before the student plans to graduate, s/he should complete a final plan and get Prof. Tom Rowe and his/her IIC advisor in MFJS to sign it. Students who have special needs and interests may prefer to create a custom-designed combination of courses; modifications may be made in these requirements after consultation with Tom Rowe, the associate dean, or the student services coordinator. A signed copy of the modified agreement should be given to the IIC director for the student’s file.</td>
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<tr>
<td>Note: Details on the Traditional or Professional MA options are available from the INTS department and are included in the INTS Student Handbook.</td>
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</tbody>
</table>
III. Research Methods

The research methods course may be from MFJS or INTS and counts as one of the 4 courses required in either unit. Advisors must approve research methods courses. Students who wish to take a methods course from another department must receive approval from the IIC director to fulfill this requirement.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MFJS 4260</td>
<td>Qualitative Research Methods</td>
</tr>
<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
</tr>
<tr>
<td>INTS 4057</td>
<td>Statistics for International Affairs</td>
</tr>
<tr>
<td>INTS 4332</td>
<td>Data Analysis and Development</td>
</tr>
<tr>
<td>INTS 4333</td>
<td>International Project Analysis</td>
</tr>
<tr>
<td>INTS 4423</td>
<td>Introduction to Epidemiology</td>
</tr>
<tr>
<td>INTS 4500</td>
<td>Social Science Methods</td>
</tr>
<tr>
<td>INTS 4575</td>
<td>Systems Thinking for Social Scientists</td>
</tr>
<tr>
<td>INTS 4576</td>
<td>Seminar: Community-Based Research Methods</td>
</tr>
<tr>
<td>INTS 4632</td>
<td>Qualitative Research Methods: Working with the Denver Immigrant Community</td>
</tr>
<tr>
<td>INTS 4644</td>
<td>Human Rights Research Methods</td>
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<tr>
<td>INTS 4966</td>
<td>Applied Field Methods</td>
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</tbody>
</table>

IV. Thesis or Substantial Research Paper and/or Internship

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MFJS 4980</td>
<td>Internship</td>
</tr>
<tr>
<td>MFJS 4995</td>
<td>Independent Research</td>
</tr>
</tbody>
</table>

V. Electives

Electives may serve as additional coursework needed to reach the minimum number of credits required for the degree. Elective courses must be at the 4000 level. A student is allowed to take one graduate 3000-level course to count towards the 60 hours required. Students should consult the course description in their unit, program, and course schedule prior to enrolling in any 3000-level course to verify it is listed at the graduate level and may count as credit for the graduate degree. 3000-level courses that are not designated as graduate level are not approved to count toward graduate degrees. Consult with the instructor and the IIC director before enrolling in any 3000-level course.

Total Credits: 60

Note: The maximum number of credits that will be accepted in transfer toward the degree is 25 credits.

Minimum number of credits required for degree: 60 credits

Non-coursework Requirements:
- Foreign Language Proficiency
- Thesis or Substantial Research Paper (SRP) and/or internship

Foreign Language Proficiency

IIC students must demonstrate proficiency equivalent to approximately two years of college-level coursework in a language other than English. This requirement is waived for IIC-Peace Corps Fellows, as well as international students whose primary language is not English. Ways to demonstrate proficiency include:

1. Course work beyond the two-year level (earned 'B' or better) within the past three years of initial enrollment in the IIC program. Note: **The school must offer the course according to formal levels or years: for example, when the student finishes a course, the student will be at or beyond the two-year level. If the course work was performed at a non-accredited institution (so the courses are not offered by levels), the student must take the proficiency test. Students enrolling in Berlitz Language Learning courses must complete level 4. Most university courses are offered according to year or level, whereas many short-term intensive immersion programs or classes are not.

2. Worked or lived in another culture requiring proficiency at or beyond the two-year level for six months or more within the past three years where the primary language used by the student in the other culture was not English.

3. Taking a foreign language course (see (1) above on type of course) for which completion (and earning a 'B' or better) brings the student up to the two-year proficiency level within three years of enrolling in the IIC program or during the program. The classes will not count toward the degree. International students whose primary language is not English meet the language proficiency requirement.

4. Taking a foreign language course beyond the two-year level and earning a 'B' or better. Students may take 3000-level courses to bring them beyond the two-year proficiency requirement; however, the classes will not count as credits toward their degree.

5. Taking and passing the graduate foreign language proficiency exam through the Center for World Languages and Cultures (CWLC).
   a. Students must take the language proficiency exam AT LEAST two quarters prior to their anticipated graduation date. It should be taken as early in your program as possible! Students should contact the CWLC at cwlc@du.edu or 303.871.4601, to register for the exam, for a fee of $50 (cash or a check only). Early registration is appreciated! Contact the CWLC to determine exact dates the Language Proficiency Test is
offered each quarter. Students may take the test only one time per quarter, so if the student does not pass the test, s/he will need to wait until the next quarter before taking it again. The test may be taken a maximum of three times.

Students should submit a memo with written evidence of proficiency to the IIC Director no later than the beginning of the quarter before graduation.

No University of Denver language courses may be counted toward the course requirements of the joint MA program. Students may take language courses to reach or surpass the two-year proficiency level, but these will not count toward the credits required for the degree.

International students whose native language is not English may use that language to meet the requirement, provided they have done academic or professional work in that original language.

**Internship**

Internships required 40 hours of work per credit (40 x 5 = 200 hours). IIC Peace Corps Fellows are required to complete five credits of internship with a high-needs community in the United States. An internship is registered as a course (MFJS 4980: Internship), and may be taken for 1 to 5 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students may elect to do an internship with media/communications agencies, non-profit organizations, corporations, or government, located in the Denver area, or elsewhere in the U.S. or abroad. Students are encouraged to do the internship after they have completed at least half of the 60 credits required for the MA degree. All internships will be administered and supervised by the Director of Internships for the IIC Program in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

**Thesis**

Students in the general IIC program may opt to do a thesis instead of an internship, for a total of 5 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also choose a thesis advisor with expertise in the student’s interest area. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet at least twice with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a preliminary proposal which may need to be reviewed by the IIC Graduate Committee (as determined by the thesis advisor and IIC Director), and should include a brief summary of the following:

- research problem or question
- theoretical framework
- preliminary literature review
- methods

The committee will review the proposal and the student’s course record (including grades), consult with the student’s advisor and instructors of courses related to the thesis, and make a recommendation to the student on doing a thesis. If the committee recommends against the student doing a thesis, the student is required to do an internship. A student has the option to revise and resubmit the preliminary thesis proposal one time. Once the preliminary proposal has been approved by the IIC Graduate Committee, the student and advisor will need to select a thesis committee, which includes the advisor and a minimum of two other committee members (at least one Media, Film & Journalism Studies, and one from International Studies; the third may be from either area) who will read the formal research proposal and the final report. These additional members should be contacted and asked if they would be willing to serve on the thesis committee. Having formed the thesis committee, the student should begin work on a formal thesis proposal. The exact form of this proposal will be outlined by the thesis advisor and will vary according to the thesis topic, the specific problem being studied and the methodology proposed to explore that problem. All proposals should include the following (the order may vary):

1. a general introduction to the thesis topic
2. an explication of the problem(s) the research will address (i.e., the purpose of the study)
3. a review of the literature related to the stated problem
4. a clear and succinct statement of the research questions or hypotheses the thesis will address
5. a discussion of the research methods that will be used to explore the questions or hypotheses
6. a description of the material or data that will be examined in order to suggest answers to the research questions or to test the hypotheses
7. if appropriate, a discussion of the contributions the study will make to the existing discourse on the thesis topic.

The student will need to convene the thesis committee for a proposal meeting following completion of the proposal. The committee members should be presented with a draft of the research proposal two weeks prior to this meeting. At the meeting the committee members will question the student on the project’s theory, design, and research methods to ensure that the project is rigorous and of appropriate scope. Revisions to the proposal may be required following this meeting. An approved proposal outlines the specific procedures the student must follow to complete the thesis requirement. Following approval of the research proposal, the student may then proceed to conduct the research described in the proposal, then report and discuss
the results in the final written thesis report, which must be approved in an oral defense by the thesis committee. The format of the thesis should follow the guidelines developed by the Office of Graduate Studies exactly.

**Substantial Research Paper (SRP)**

A Substantial Research Paper is a problem-focused paper designed to engage students in an independent research project that is longer and more in-depth than a class research paper, but less than a thesis project. An SRP does not require a review committee or an oral defense; rather, it will be supervised and graded by a single appointed faculty member.

Students should register for MFJS 4995 for a maximum of 5 credits, allocated in the quarters in which they are actually working on the SRP. It is not permissible to register for credit before work has commenced or after the work has been completed.

To begin work on the SRP, the student must first choose an area of research interest and develop a research question that will guide the research. It may be based on a class research paper that will then be expanded for the SRP. The student should choose an SRP advisor with expertise in the student’s interest area. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the SRP. It is important that the student and faculty advisor establish a reasonable and mutually agreeable timeline for exchanging drafts and comments on the student’s work. The final copy of the SRP should be formatted according to APA, MLA or other guidelines agreed upon with the faculty advisor.

**IIC/Peace Corps’ Paul D. Coverdell Fellows Program**

In cooperation with the Peace Corps, the Paul D. Coverdell Fellows Program permits students who have completed their service in the Peace Corps to complete the MA in International & Intercultural Communication degree following their service. They receive 10 credits for their Peace Corps service toward the 60 credits required for the degree, leaving 50 credits for the program. In addition, the foreign language proficiency requirement is waived. Students are required to complete an internship with a high needs community in the U.S.

**Coursework requirements**

Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

**Core coursework requirements**

I. Department of Media, Film and Journalism Studies requirements (6 courses) 24

Complete the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
</tr>
</tbody>
</table>

Required foundational courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4650</td>
<td>Global Media and Communication</td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication</td>
</tr>
</tbody>
</table>

Complete an additional 4 courses in MFJS

II. Joseph Korbel School of International Studies requirements (4 courses) 20

Depending on substantive interests, a student selects one of the following options (Traditional MA or Professional):

A. Traditional MA option

Complete 2 courses in one concentration plus 2 classes in a second concentration OR students complete 1 core curriculum course plus 3 courses in one concentration.

Core curriculum includes but is not limited to:

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTS 4900</td>
<td>International Politics</td>
</tr>
<tr>
<td>or INTS 4501</td>
<td>Comparative Politics in the 21st Century</td>
</tr>
<tr>
<td>or INTS 4820</td>
<td>Democracy and War</td>
</tr>
<tr>
<td>or INTS 4822</td>
<td>Contemporary Political Thought</td>
</tr>
</tbody>
</table>

Students must develop a specialization in communication, and one to two specializations in international studies. See the IIC Handbook online for further details. Specialization areas include:

- Human Rights; Development; Global Political Economy; Policy Analysis; International Technology Analysis and Management; Conflict Resolution; Global Environment; International Security; Global Finance, Trade, and Economic Integration; Global Health; and Humanitarian Aid

B. Professional MA option

Students may take 4 courses in one of the designated Program Training Core curricula in one of the professional MA programs in INTS: International Administration; International Public Policy; Development; Global Finance, Trade & Economic Integration; International Health; and Humanitarian Aid. Students choosing this option to fulfill their INTS requirements should work with Tom Rowe, the IIC advisor for INTS coursework; the associate dean; or the student services coordinator, to develop a written plan, and submit a draft to the IIC director. The quarter before the student plans to graduate, s/he should complete a final plan and get Prof. Tom Rowe and his/her IIC advisor in MFJS to sign it. Students who have special needs and interests may prefer to create a custom-designed combination of courses; modifications may be made in these requirements after consultation with Tom Rowe, the associate dean, or the student services coordinator. A signed copy of the modified agreement should be given to the IIC director for the student’s file.
Note: Details on the Traditional or Professional MA options are available from the INTS department and are included in the INTS Student Handbook.

III. Research Methods

The research methods course may be from MFJS or INTS and counts as one of the 4 courses required in either unit. Advisors must approve research methods courses. Students who wish to take a methods course from another department must receive approval from the IIC director to fulfill this requirement.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4260</td>
<td>Qualitative Research Methods</td>
</tr>
<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
</tr>
<tr>
<td>INTS 4057</td>
<td>Statistics for International Affairs</td>
</tr>
<tr>
<td>INTS 4332</td>
<td>Data Analysis and Development</td>
</tr>
<tr>
<td>INTS 4333</td>
<td>International Project Analysis</td>
</tr>
<tr>
<td>INTS 4423</td>
<td>Introduction to Epidemiology</td>
</tr>
<tr>
<td>INTS 4500</td>
<td>Social Science Methods</td>
</tr>
<tr>
<td>INTS 4575</td>
<td>Systems Thinking for Social Scientists</td>
</tr>
<tr>
<td>INTS 4576</td>
<td>Seminar: Community-Based Research Methods</td>
</tr>
<tr>
<td>INTS 4632</td>
<td>Qualitative Research Methods: Working with the Denver Immigrant Community</td>
</tr>
<tr>
<td>INTS 4644</td>
<td>Human Rights Research Methods</td>
</tr>
<tr>
<td>INTS 4666</td>
<td>Applied Field Methods</td>
</tr>
</tbody>
</table>

IV. Internship (must be completed with a high needs community in the U.S.)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4980</td>
<td>Internship</td>
</tr>
</tbody>
</table>

V. Electives

Electives may serve as additional coursework needed to reach the minimum number of credits required for the degree. Elective courses must be at the 4000 level. A student is allowed to take one graduate 3000-level course to count towards the 50 hours required. Students should consult the course description in their unit, program, and course schedule prior to enrolling in any 3000-level course to verify it is listed at the graduate level and may count as credit for the graduate degree. 3000-level courses that are not designated as graduate level are not approved to count toward graduate degrees. Consult with the instructor and the IIC director before enrolling in any 3000-level course.

Total Credits

Note: The maximum number of credits that will be accepted in transfer toward the degree is 25 credits

* Check prerequisites for these courses

Minimum number of credits required for degree: 50 credits

Non-coursework Requirements:

- Internship

Internship

Internships required 40 hours of work per credit (40 x 5 = 200 hours). IIC Peace Corps Fellows are required to complete five credits of internship with a high-needs community in the United States. An internship is registered as a course (MFJS 4980: Internship), and may be taken for 1 to 5 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students in the Paul D. Coverdell Fellows Program must complete their internship in a high-need community within the U.S. Students are encouraged to do the internship after they have completed at least half of the 50 credits required for the MA degree. All internships will be administered and supervised by the Director of Internships for the IIC Program in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

Master of Arts in Media and Public Communication with a Concentration in Strategic Communication

Degree Requirements

The MA in Media and Public Communication with a Concentration in Strategic Communication requires 48 quarter hours of credit, as well as completing a thesis or an internship.

Coursework Requirements

Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
</tr>
<tr>
<td>MFJS 4160</td>
<td>Media Theories</td>
</tr>
<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
</tr>
</tbody>
</table>
Choose one of the following courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4020</td>
<td>Emergent Digital Cultures</td>
</tr>
<tr>
<td>MFJS 4055</td>
<td>Media and Cultural Studies</td>
</tr>
<tr>
<td>MFJS 4250</td>
<td>Critical Visual Studies</td>
</tr>
<tr>
<td>MFJS 4650</td>
<td>Global Media and Communication</td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication</td>
</tr>
</tbody>
</table>

Concentration Courses 16

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4050</td>
<td>Foundations of Strategic Communication</td>
</tr>
</tbody>
</table>

Choose 3 of the following courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4060</td>
<td>Strategic Messaging</td>
</tr>
<tr>
<td>MFJS 4065</td>
<td>Public Diplomacy and Nation Branding</td>
</tr>
<tr>
<td>MFJS 4070</td>
<td>Seminar in Strategic Communication</td>
</tr>
<tr>
<td>MFJS 4080</td>
<td>Global/Multicultural Campaigns</td>
</tr>
<tr>
<td>MFJS 4165</td>
<td>Global Health and Development Communication</td>
</tr>
<tr>
<td>MFJS 4175</td>
<td>Multicultural Health Communication</td>
</tr>
</tbody>
</table>

Electives 8-12

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4980</td>
<td>Internship</td>
</tr>
<tr>
<td>MFJS 4995</td>
<td>Independent Research</td>
</tr>
</tbody>
</table>

Total Credits 48

Minimum number of credits required for the degree: 48

Non-coursework Requirements:
- MFJS Graduate Assessment
- Internship or Thesis

MFJS Graduate Assessment

Students are required to register for the zero credit course entitled MFJS Graduate Assessment (MFJS 4000) during the final year in their program. All students are required to complete the assessment requirements before they graduate.

Internship

Internships required 40 hours of work per credit (40 x 5 = 200 hours). An internship is registered as a course (MFJS 4980: Internship), and may be taken for 4 to 8 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students may elect to do an internship with media/communications agencies, non-profit organizations, corporations, or government, located in the Denver area, or elsewhere in the U.S. or abroad. Students are encouraged to do the internship after they have completed at least half of the 48 credits required for the MA degree. All internships will be administered and supervised by the director of internships in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

Thesis

Students in the general MFJS may opt to do a thesis instead of an internship, for a total of 4 to 8 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also identify a faculty member with expertise in their area of interest who is available and willing to work with them as a thesis advisor. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a preliminary proposal which may need to be reviewed by the MFJS Graduate Committee (as determined by the thesis advisor and MA director), and should include the following:
- research problem or question
- theoretical framework
- preliminary literature review
- methods
- The committee will review the proposal and the student’s course record (including grades), consult with the student’s advisor and instructors of courses related to the thesis, and make a recommendation to the student on doing a thesis. If the committee recommends against the student
doing a thesis, the student is required to do an internship. A student has the option to revise and resubmit the preliminary thesis proposal one time. Once the preliminary proposal has been approved by the graduate committee, the student and advisor will need to select a thesis committee, which includes the advisor and a minimum of two other committee members who will read the formal research proposal and the final report. These additional members should be contacted and asked if they would be willing to serve on the thesis committee. Once the thesis committee is formed, the student should begin work on a formal thesis proposal. The exact form of this proposal will be outlined by the thesis advisor and will vary according to the thesis topic, the specific problem being studied and the methodology proposed to explore that problem. All proposals should include the following (the order may vary):

- a general introduction to the thesis topic
- an explication of the problem(s) the research will address (i.e., the purpose of the study)
- a review of the literature related to the stated problem
- a clear and succinct statement of the research questions or hypotheses the thesis will address
- a discussion of the research methods that will be used to explore the questions or hypotheses
- a description of the material or data that will be examined in order to suggest answers to the research questions or to test the hypotheses
- if appropriate, a discussion of the contributions the study will make to the existing discourse on the thesis topic.

The student will need to convene the thesis committee for a proposal meeting following completion of the proposal. The committee members should be presented with a draft of the research proposal two weeks prior to this meeting. At the meeting the committee members will question the student on the project’s theory, design, and research methods to ensure that the project is rigorous and of appropriate scope. Revisions to the proposal may be required following this meeting. An approved proposal outlines the specific procedures the student must follow to complete the thesis requirement. Following approval of the research proposal, the student may then proceed to conduct the research described in the proposal, then report and discuss the results in the final written thesis report, which must be approved in an oral defense by the thesis committee. The format of the thesis should follow the guidelines developed by the Office of Graduate Studies exactly.

Master of Arts in Media and Public Communication with a Concentration in Media and Globalization

Degree Requirements

The MA in Media and Public Communication with a Concentration in Media and Globalization requires 48 quarter hours of credit, as well as completing a thesis or an internship.

Course Requirements

Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
</tr>
<tr>
<td>MFJS 4160</td>
<td>Media Theories</td>
</tr>
<tr>
<td>MFJS 4300</td>
<td>Mass Media Law</td>
</tr>
<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
</tr>
</tbody>
</table>

Choose One of the Following Courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MFJS 4020</td>
<td>Emergent Digital Cultures</td>
</tr>
<tr>
<td>MFJS 4055</td>
<td>Media and Cultural Studies</td>
</tr>
<tr>
<td>MFJS 4250</td>
<td>Critical Visual Studies</td>
</tr>
<tr>
<td>MFJS 4650</td>
<td>Global Media and Communication</td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication</td>
</tr>
</tbody>
</table>

Concentration Courses

Choose 4 of the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4065</td>
<td>Public Diplomacy and Nation Branding</td>
</tr>
<tr>
<td>MFJS 4165</td>
<td>Global Health and Development Communication</td>
</tr>
<tr>
<td>MFJS 4255</td>
<td>Space, Place and Globalization</td>
</tr>
<tr>
<td>MFJS 4567</td>
<td>Networked Media and Social Justice</td>
</tr>
<tr>
<td>MFJS 4652</td>
<td>Culture, Gender, and Global Communication</td>
</tr>
<tr>
<td>MFJS 4653</td>
<td>Language, Power, and Globalization</td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication</td>
</tr>
<tr>
<td>MFJS 4655</td>
<td>Multicultural Journalism</td>
</tr>
<tr>
<td>MFJS 4912</td>
<td>Seminar in Media Film &amp; Journalism Studies (Cross-Cultural Travel Seminar)</td>
</tr>
</tbody>
</table>

Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
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</tbody>
</table>

1. Intercultural Communication may be repeated for a maximum of three times.
**Internship OR Thesis**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4980</td>
<td>Internship</td>
<td>4-8</td>
</tr>
<tr>
<td>or MFJS 4995</td>
<td>Independent Research</td>
<td></td>
</tr>
</tbody>
</table>

**Total Credits** 48

**Minimum number of credits required for the degree: 48**

1. MFJS 4654 may count as either a required course or a concentration course, but not both.

**Non-coursework Requirements:**
- MFJS Graduate Assessment
- Internship or Thesis

**MFJS Graduate Assessment**

Students are required to register for the zero credit course entitled MFJS Graduate Assessment (MFJS 4000) during the final year in their program. All students are required to complete the assessment requirements before they graduate.

**Internship**

Internships required 40 hours of work per credit (40 x 5 = 200 hours). An internship is registered as a course (MFJS 4980: Internship), and may be taken for 4 to 8 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students may elect to do an internship with media/communications agencies, non-profit organizations, corporations, or government, located in the Denver area, or elsewhere in the U.S. or abroad. Students are encouraged to do the internship after they have completed at least half of the 48 credits required for the MA degree. All internships will be administered and supervised by the director of internships in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

**Thesis**

Students in the general MFJS may opt to do a thesis instead of an internship, for a total of 4 to 8 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also identify a faculty member with expertise in their area of interest who is available and willing to work with them as a thesis advisor. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a preliminary proposal which may need to be reviewed by the MFJS Graduate Committee (as determined by the thesis advisor and MA director), and should include the following:

- research problem or question
- theoretical framework
- preliminary literature review
- methods

The committee will review the proposal and the student’s course record (including grades), consult with the student’s advisor and instructors of courses related to the thesis, and make a recommendation to the student on doing a thesis. If the committee recommends against the student doing a thesis, the student is required to do an internship. A student has the option to revise and resubmit the preliminary thesis proposal one time. Once the preliminary proposal has been approved by the graduate committee, the student and advisor will need to select a thesis committee, which includes the advisor and a minimum of two other committee members who will read the formal research proposal and the final report. These additional members should be contacted and asked if they would be willing to serve on the thesis committee. Once the thesis committee is formed, the student should begin work on a formal thesis proposal. The exact form of this proposal will be outlined by the thesis advisor and will vary according to the thesis topic, the specific problem being studied and the methodology proposed to explore that problem. All proposals should include the following (the order may vary):

- a general introduction to the thesis topic
- an explication of the problem(s) the research will address (i.e., the purpose of the study)
- a review of the literature related to the stated problem
- a clear and succinct statement of the research questions or hypotheses the thesis will address
- a discussion of the research methods that will be used to explore the questions or hypotheses
- a description of the material or data that will be examined in order to suggest answers to the research questions or to test the hypotheses
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The student will need to convene the thesis committee for a proposal meeting following completion of the proposal. The committee members should be presented with a draft of the research proposal two weeks prior to this meeting. At the meeting the committee members will question
the student on the project’s theory, design, and research methods to ensure that the project is rigorous and of appropriate scope. Revisions to the proposal may be required following this meeting. An approved proposal outlines the specific procedures the student must follow to complete the thesis requirement. Following approval of the research proposal, the student may then proceed to conduct the research described in the proposal, then report and discuss the results in the final written thesis report, which must be approved in an oral defense by the thesis committee. The format of the thesis should follow the guidelines developed by the Office of Graduate Studies exactly.

Courses

MFJS 3120 Media Ethics (4 Credits)
Analysis of problems affecting mass communications profession that result from interaction among governmental, legal, institutional and socioeconomic forces in mass communications systems. Senior standing required.

MFJS 3150 Activist Media: A Historical Overview 1960-Present (4 Credits)
Today’s alternative cultures use internet and mobile technologies to access and circulate mainstream information, but also to rapidly exchange information that exists outside mainstream media channels. Activist movements today with access to digital tools and networks are no longer dependent on newspapers and broadcast networks to represent them and to disseminate their messages. We are, however, just beginning to see how the proliferation of alternative networks of communication, and the content, practices, and identities they facilitate, interact with traditional political and business organizations, as well as with traditional media products and practices. This course focuses on media activism over the past half-century tied to various social movements with an emphasis on contemporary protest movements and their use of new and old media tools and strategies. Cross listed with EDPX 3725, MFJS 4725. Prerequisite: junior standing or permission of instructor. MFJS, SCOM, MDST, COMN, JOUR, MCOM, IIC, or DMST majors only.

MFJS 3160 Networked Journalism (4 Credits)
This course traces the shift that has taken place over the past 15 years from mass-mediated journalism to networked journalism, with emphasis on experiments in citizen and participatory news and on the changing relationship between journalists and their publics. It explores emergent communication technologies and practices and how they are changing the news media landscape. Prerequisite: junior standing or permission of instructor. MFJS, SCOM, MDST, COMN, JOUR, MCOM, IIC, or DMST majors only.

MFJS 3201 Digital Graphic Design (4 Credits)
Students explore digital publication and graphic design, from printed layouts (newspaper and magazines) to digital packages (eBooks and mobile apps). Courses focus on raster and vector tools to create effective presentations and user interfaces. Laboratory fee required. Prerequisite: MFJS 2140.

MFJS 3203 Women and Film (4 Credits)
This course explores the major intersections of the terms "women" and "film." It is concerned, for example, with the representation of women in film, both in the dominant Hollywood cinema and in alternative filmmaking practices (independent, experimental, documentary, and other national cinemas), with films by women and with women as cinema viewers or spectators. This course examines a variety of feminist approaches (historical, critical, theoretical) relevant to the subject matter. Lab fee. Cross listed with GWST 3203. Prerequisite: MFJS 200 or GWST 1112 or permission of instructor.

MFJS 3204 Film & Broadcast Documentary (4 Credits)
An historical study of documentary film and video, from the films of the Lumiere brothers to contemporary examples. Issues explored include: the nature of documentary and what distinguishes it from fiction, the development of documentary modes or styles, propaganda and ideology in documentary film, ethics, borderline forms that combine documentary and fiction, and documentary’s role in supporting established institutions and regimes and/or promoting social change. Lab fee required. Prerequisite: Permission of instructor.

MFJS 3205 International & Development Communication (4 Credits)
The course uses a variety of methods and approaches to inspire critical reflection about the complex relationship between communication, culture, media and globalization, (trans)national identity(ies) and development.

MFJS 3206 Film History I: Silent Cinema (4 Credits)
This course explores the international history of film, from the origins of cinema through the late silent period. We examine the ways in which important events such as massive immigration, the Progressive movement, colonialism, World War I, modernism, and the Bolshevik Revolution have altered the face of film history, and look at some of the most important cinematic movements of the period. We discuss film historiography and the special challenges posed by film historical research and writing. Lab fee required. Prerequisite: Permission of the instructor.

MFJS 3208 Narrative and Longform Journalism (4 Credits)
Students spend time learning the nature and functions of in-depth news reporting for online and print, with a focus on magazine-style feature article writing and editing. Laboratory fee required. Prerequisite: MFJS 2140.

MFJS 3212 Film History II: Sound Cinema (4 Credits)
This course explores the international history of film, from the development of sound cinema through the post-World War II period, 1926-1960. We examine the ways in which important events such as the Great Depression, the rise of fascism, the Second World War, and the Cold War have altered the face of film history, and look at some of the most important cinematic movements of the period. We discuss film historiography and the special challenges posed by film historical research and writing. Lab fee required. Prerequisite: Permission of the instructor.
MFJS 3216 Film History III: Contemporary Cinema (4 Credits)
This course explores the history of film from 1960 to the present. We examine the ways in which important events such as the Cold War, struggles against colonialism, the Vietnam War, globalization, and the rise of religious fundamentalisms have altered the face of film history and look at some of the most important cinematic movements of the period. We discuss film historiography and the special challenges posed by film historical research and writing. Note: Lab fee required. This course is writing-intensive. Lab fee required. Prerequisite: Permission of the instructor.

MFJS 3224 Introduction to 16mm Film and HD Digital Cinematography (4 Credits)
This course focuses on the visual aspects of telling a cinematic Story. Students learn the basics of black and white cinematography using 16mm film cameras and/or the basics of color cinematography using high definition digital cameras. The class emphasizes silent storytelling, using lighting, art design and camera movement to develop character and theme. Students read from seminal film theorists about varying approaches to cinematography and write analyses of their own work. Lab fee required.

MFJS 3229 Video Editing is for Everybody (4 Credits)
The goal for this course is for students to have a basic working knowledge of editing using various media elements (video, audio, photos, music, graphics), developing proficiencies using different editing software, and applying a mixture of editing theories and techniques. This is a summer course only.

MFJS 3301 Culture Jamming (4 Credits)
"Culture Jamming" describes a set of tactics that certain artists, activists, filmmakers, musicians and journalists use to subvert power structures through appropriation, re-use or re-contextualization of dominant media influences. Students study the cultural context of (to name just a few topics) graffiti art, musical mashups, the re-editing of film and video, flash mobs, media interventions, drop-lifting, and the critical graphic design and journalism of publications like Adbusters.

MFJS 3310 Advanced Newswriting & Reporting (4 Credits)
Application of investigative techniques to interpretive reporting in areas of contemporary social concern. Laboratory fee required. Prerequisite: MFJS 2140.

MFJS 3320 Screenwriting for TV & Film (4 Credits)
This course leads students through advanced scriptwriting formats based on instructor expertise. Lab fee required. Prerequisite: MFJS 2150.

MFJS 3330 Broadcast & Video Journalism (4 Credits)
Students in this course learn and practice the techniques used by broadcast journalists as they write, shoot and edit news packages for television. Laboratory fee required. Prerequisite: MFJS 2140.

MFJS 3501 Web Design & Content Development (4 Credits)
This course covers the building and management of web pages. Students must be comfortable planning, creating and integrating social media and third-party content into web sites, along with analytical tools that measure audience engagement. Laboratory fee required. Prerequisite: MFJS 2140 and MFJS 2240.

MFJS 3504 Advanced Multimedia Storytelling and Publishing (4 Credits)
This course, students tap the reporting, writing, editing and multimedia production and editing skills and knowledge learned and practiced in previous journalism studies classes and apply them to building from scratch, an open content management based multimedia web site. Laboratory fee required. Prerequisites: MFJS 2140 and MFJS 2240.

MFJS 3600 Introduction to 3D Modeling (4 Credits)
This course will serve as an introduction to 3D modeling, texturing, and lighting on the computer. Students will complete a series of projects in which the processes of preparing and producing a 3D piece will be explored. Various strategies and techniques for creating detailed models to be used in animation and games will be examined. Additional attention will be spent on virtual camera techniques as well as the use of compositing in creating final pieces. Current trends in the field will be addressed through the analysis and discussion of current and historical examples. Prerequisites: MFJS 2110, DMST 2100, DMST 4100 or permission of instructor. Cross-listed with DMST 3600, DMST 3630, EDPX 3600, EDPX 4600, MCOM 3600, MFJS 3630. MFJS, SCOM, MDST, MCOM, IIC, JOUR, COMN and DMST majors only.

MFJS 3852 Advanced Design, Layout, and Editing (4 Credits)
This course teaches students advanced layout and design for media publications using contemporary software applications for journalists and public relations professionals.

MFJS 3900 Topics in Media Film & Journalism (1-4 Credits)

MFJS 4000 MFJS Graduate Assessment Requirement (0 Credits)
This zero credit hour course is designed to enable graduate students enrolled in the Department of Media, Film and Journalism Studies' M.A. in Media and Public Communication and the M.A. in International and Intercultural Communication degrees to complete an assessment file prior to their graduation. The requirement does not take place in conjunction with a single quarter but is rather completed throughout the student's academic career according to the required coursework within both the M.A. in IIC and M.A. in MEPC (Media and Globalization or Strategic Communication concentration).
MFJS 4020 Emergent Digital Cultures (4 Credits)
This course introduces graduate students to some of the major historical, cultural, sociopolitical, philosophical, and other critical trends in this field of digital media. The rapid growth of participatory culture online has significant social implications and brings up issues of privacy, consumer power, intellectual property, and the nature of community and public engagement. This class will explore these issues as they manifest in various cases including politics, intellectual property, youth culture, activism, journalism and art. Particular emphasis will be placed on the question of how new media differs from mass media across various fields of cultural production (music, news, advertising, for example) and on what influence new digital products and practices might have on these industries and on cultures and societies more generally.

MFJS 4050 Foundations of Strategic Communication (4 Credits)
Focuses on understanding and implementing public communication campaigns. Central to the course is the exploration of the theoretical social science framework underlying communication campaigns and examination of the ways theories are used to define and explain communication problems and to plan and evaluate campaigns.

MFJS 4055 Media and Cultural Studies (4 Credits)
This course surveys ideas and authors in the interdisciplinary field of cultural studies with a focus on their contributions to the study of media and communication. Some theoretical concepts to be discussed include: representation, identity, cultural production, ideology, hegemony, intersectionality, and power as these relate to the analysis of media institutions, technologies, cultures, audiences/users, texts, and artifacts. Students will develop an understanding of cultural studies as a theoretical, methodological, and political project, devoted to social critique and transformative praxis.

MFJS 4060 Strategic Messaging (4 Credits)
Continues the focus on learning and applying public relations techniques, emphasizing media relations and media writing. Students develop the ability to formulate and evaluate appropriate communication objectives, strategies, and tactics in response to real-world public relations problems, paying attention to ethical considerations. Students produce a portfolio of written public relations materials. Prerequisite: MFJS 4050 or instructor permission.

MFJS 4065 Public Diplomacy and Nation Branding (4 Credits)
Drawing on research from strategic communication, cultural studies, international relations, and marketing, this interdisciplinary course examines how nation-states strive to manage their reputations and increase their influence in the context of globalization and mediatization. Students will learn about the evolution of public diplomacy and nation branding from the Cold War to present day and will discuss current developments and challenges. The course will introduce several theoretical approaches and will use a variety of case studies to help students gain insights into public diplomacy and nation branding as fields of research and of practice.

MFJS 4070 Seminar in Strategic Communication (4 Credits)
Through a combination of course readings, case study analyses and guest speakers, students will observe and learn about the practice of public relations in the health and nonprofit sectors. Students will also learn about the goals, challenges and opportunities specific to these sectors. Prerequisite: MCOM/MFJS 4060 or permission of instructor.

MFJS 4080 Global/Multicultural Campaigns (4 Credits)
Explores aspects of international and intercultural public relations, including intercultural communications issues, international media issues, international corporate PR, cross-cultural and diversity training, international media relations, and international public relations of governments. The course focuses on relevant theories and issues, rather than on techniques. Prerequisite: MFJS 4050 or permission of instructor.

MFJS 4140 Issues in Mass Communication History (4 Credits)
This course examines historically the interplay of economic, social, political and cultural aspects of communications technologies, media production and media institutions. The course deals primarily with American media history; some attention will be paid to media history in other countries.

MFJS 4160 Media Theories (4 Credits)
Surveys a number of theoretical approaches to the study of media and mass communication, paying attention to the historical context in which they arise. Students explore the relationships among media technologies, institutions, content, and audiences as well as their impacts on culture and society. The course prepares students to formulate theoretically grounded research questions within the field of media and mass communication.

MFJS 4165 Global Health and Development Communication (4 Credits)
This course will begin with an overview of health communication (which includes but is not limited to health promotion and behavior change). We will discuss individual, social, cultural, and technological factors, and relevant theories and concepts in relation to international health communication and development. Students will then learn about the role of communication in international health and development and the way it is practiced in the field. We will also discuss and apply the social and cultural factors that influence the design, delivery, reception, and effectiveness of international health communication programs, the role of international health’s important players big and small (e.g. WHO, UNAID, PEPFAR, Doctors without Borders, pharmaceutical companies, local village leaders, local ministries of health, husbands, mothers, etc.), and the ways in which the use of both upstream and downstream communication is imperative. We will examine case studies and the latest research for international health communication and its effectiveness while we also apply health communication theories from a variety of perspectives.
MFJS 4175 Multicultural Health Communication (4 Credits)
The course will begin with an overview of Health Communication in the United States and the ways in which health and illness are defined through communication, including media. We will discuss existing health disparities and social determinants of health as we examine health communication in multicultural settings in the U.S. We will further examine multicultural audiences and perspectives about health and illness, including diverse meaning systems and their influences on health attitudes and behaviors. Students will learn about cross-cultural concepts of health and disease and how those are represented in communication about health and illness. As students learn about what it means to develop culturally grounded health communication campaigns, they will examine culture centric messaging in health promotion. We will also discuss the ways in which health care systems are promoting patient-centered, culturally sensitive health care.

MFJS 4200 Topics in Mass Communications (4 Credits)

MFJS 4218 Narrative Film/Video Production I (4 Credits)
This is the first of a two-course capstone sequence focused on the filmmaking process and the completion of a short narrative film. Using an intensive workshop method, the class examines the scriptwriting and pre-production processes, and students finish the quarter with a completed pre-production notebook that includes a shooting script, a producer analysis, a script breakdown, production boards, casting decisions, location scouting reports and a shooting schedule. Likewise, through readings, discussions and screenings, the course is designed to expose students to the larger world of narrative filmmaking. Lab fee required. Cross-listed with MFJS 3218. Prerequisites: MFJS 4450 and MFJS 4470 or permission of the instructor.

MFJS 4219 Documentary Film/Video Production I (4 Credits)
This is the first of a two-course capstone sequence focused on the filmmaking process and the completion of a short documentary film. This course focuses on historical modes and styles of documentary, ethics, and documentary pre-production. Students pitch films, form filmmaking teams and research and write a proposal for their films. Reflective writing about process and outcome anchors student learning. Lab fee required. Cross listed with MFJS 3219. Prerequisites: MFJS 4470 or permission of instructor.

MFJS 4220 Narrative Film/Video Production II (4 Credits)
This is the second of a two-course capstone sequence focused on the filmmaking process and the completion of a short narrative film. The class uses an intensive workshop method to hone work on films pre-produced in Narrative Film/Video I. Specifically, students focus on shooting, directing, editing and sound development for their short narrative film. Lab fee required. Prerequisites: MFJ 4450, MFJS 4470, and MFJS 4218.

MFJS 4221 Documentary Film/Video Production II (4 Credits)
This is the second of a two-course capstone sequence focused on the filmmaking process and the completion of a short documentary film. The course focuses on documentary structure, production and post-production. Additionally, using an intensive workshop style, students, critique their own and each other’s work. Reflective writing about process and outcome anchors student learning. Lab fee required. Prerequisites: MFJS 4470 and MFJS 4219.

MFJS 4222 Experimental Theory and Production (4 Credits)
This course is an historical, critical overview of experimental film/video movements; training in experimental projection techniques; production of own experimental projects. Lab fee required. Cross listed with MFJS 3222. Prerequisite: MFJS 4470 or permission of instructor.

MFJS 4223 Advanced Editing (4 Credits)
Building on the basic non-linear editing skills gained in Introduction to Field Production and Editing, this course focuses on advanced editing techniques including image and sound manipulation that utilize rhythmic, graphic, metaphoric, temporal and spatial approaches. In addition, the class addresses advanced sound sweetening and image color correction. Students read from seminal film theorists about varying approaches to editing and write analyses of their own work. Lab fee required. Cross listed with MFJS 3223. Prerequisite: MFJS 4470 or permission of instructor.

MFJS 4229 Video Editing is for Everybody (4 Credits)
Video has become ubiquitous. Whether on YouTube, Hulu, television or a friend’s Facebook page, people are exposed to thousands of edited videos every year. From business to anthropology, chemistry to journalism, students in every discipline want to create videos to enhance class projects, aid business plans, promote good works, accompany science processes and create lasting memories. This course is designed to provide students with a basic understanding of television and film editing. When completing this course, the goal is for students to have a basic working knowledge of editing using various media elements (video, audio, photos, music, graphics), editing software and applying a mixture of editing theories and techniques (continuity and montage style editing). There are no prerequisites for this course.

MFJS 4250 Critical Visual Studies (4 Credits)
This graduate seminar introduces students to the major theories of culture and to various critical approaches to media and communication.

MFJS 4255 Space, Place and Globalization (4 Credits)
This class explores how developments in media technologies converge with expanded forms of mobility (migration, tourism, business travel, etc.) to create new practices and experiences with space and place. Responding to a globalizing context where places have become increasingly networked and/or virtual, this course pulls together research at the intersection of communication and geography studies.

MFJS 4260 Qualitative Research Methods (4 Credits)
Surveys interpretive critical theories and methods, which may include participant observation, ethnography, textual analysis, reception or audience studies, historiography, semiotics, and feminist studies. The class also prepares students to write a thesis proposal. Prerequisite MFJS 4250 or permission of instructor.
MFJS 4300 Mass Media Law (4 Credits)
Introduction to freedom of expression and media law. Students learn how the American legal system works and gain an understanding and appreciation of the philosophical foundations of free expression. In addition, students confront many of the issues facing professional communicators today. Topics include incitement, hate speech, student speech, copyright, defamation, and other issues crucial to mass media professionals. The course examines also explores challenges to free expression brought by new(er) communication technologies. The purpose of this class is to give students the knowledge and critical thinking skills needed to be successful in today's rapidly changing communication environment. Cross-listed with MFJS 3040.

MFJS 4310 New Media Law & Regulation (4 Credits)
Examination of current conflicts in mass communications law. Particular emphasis is given the legal problems of communications technologies. Topics may include libel, privacy, obscenity, news gathering, copyright, media ownership and comparative approaches to media law. The course provides insight into how the legal process works and an understanding of the principles and philosophies that underlie the restraints on new communication technologies.

MFJS 4320 Brands and Identities (4 Credits)
Reviews theories and cases of the role and meaning of brands in a consumer society, with a particular emphasis on understanding how brands are implicated in the construction and presentation of personal and group identities. The course combines insights from marketing, social psychology, and cultural studies to explore the importance of brands for both consumers and practitioners. Students master core branding concepts and use them to critically analyze salient social and cultural issues.

MFJS 4450 Scriptwriting (4 Credits)
Utilizing film and written texts, this course examines the fundamentals of narrative scriptwriting. Students produce a short narrative script (10-15 pages) while learning about the various processes involved in this art form. Cross listed with MFJS 2150. Lab fee required.

MFJS 4470 Introduction to Field Production and Editing (4 Credits)
This course focuses on the complete production process: pre-production (planning), production (lighting, shooting and sound gathering) and post-production (editing). The goal of the course is for students to gain a basic understanding of the process involved in producing a field-based production, the skills necessary to complete it and the critical understanding behind all decision. Lab fee required. Cross listed with MFJS 3215.

MFJS 4501 Web Building & Site Management (4 Credits)
An introduction to the fundamental concepts of Web site development and management, including HTML, DHTML, graphical Web-building tools (Macromedia DreamWeaver and others), multilevel site planning and construction, navigation schemes, basic interactivity (via Javascript and CGI), information organization, Web site management and delivery of basic multimedia content.

MFJS 4540 Attitude Change & Persuasion (4 Credits)
A review of the major theories of persuasion, and analysis of their application in public communication campaigns.

MFJS 4550 Media Effects & Consequences (4 Credits)
Examines the psychological effects and sociological consequences of mass communications. The course combines theoretical perspectives from social science inquiry that seek to explain how audiences use the mass media and the effects which media have on audiences. Emphasis is placed upon areas of inquiry which have a bearing on mass communications policy. Prerequisite MFJS 4160.

MFJS 4560 Methods in Communication Research (4 Credits)
Development and application of specific social scientific research techniques to study mass communication. The class surveys both quantitative and qualitative techniques and addresses methods for evaluation.

MFJS 4567 Networked Media and Social Justice (4 Credits)
The course explores contemporary transnational protest movements in the context of new digital-era communication, including the Occupy movement against finance-industry-based expanding economic inequities, the environmental justice movement that seeks to address the production of climate-changing industrial pollution, and the movement to protect online civil liberties related to issues like access and privacy online.

MFJS 4560 Global Media and Communication (4 Credits)
Major theories concerning international communication flows, the impact of globalization and global media, issues of new communication technologies, the rhetoric and media framing of global politics and culture; international marketing and public relations; and national and cultural sovereignty issues related to communication. Prerequisite: instructor's permission.

MFJS 4561 Development Communication (4 Credits)
An overview of major theories in development communication concerning past, present, and future roles of media in economic/cultural development around world. Prerequisite: MFJS 4160 or permission by instructor.

MFJS 4562 Culture, Gender, and Global Communication (4 Credits)
Explore the ways in which culture, gender, and communication intersect and shape a variety of issues from an international and intercultural perspective, including sexuality and gender identity, indigenous and immigration rights, women's rights, and human rights. Using a global feminist perspective, the class examines paradigm shifts in creating social change through social and political movements. Cross listed with MFJS 3652.

MFJS 4563 Language, Power, and Globalization (4 Credits)
This course focuses on scholarly and political debates surrounding the social nature of language, language and (inter)national and individual identity, language policy, multilingualism and linguistic diversity, language and globalization, language and media and communication technologies, and, finally, the future of the global language landscape.
MFJS 4654 Intercultural Communication (4 Credits)
This course focuses on the intersections between culture & communication, including intercultural communication in interpersonal and mediated contexts at the local, national and global levels as shaped by processes of globalization. It covers major theoretical perspectives and methods, the role of power and privilege in the construction and articulation of culture and cultural identity, and intersections with race, ethnicity, gender, sexuality and class, intercultural training and the role of communication and culture in conflict and conflict resolution.

MFJS 4655 Multicultural Journalism (4 Credits)
This course focuses on multicultural approaches to journalism and media, including representations and news coverage related to gender, race/ethnicity, class, and sexuality, disabilities, religion, and nationality, etc.. The class explores culture and intercultural communication and ways to apply these to journalistic writing as a creative process and craft. Prerequisite: Prior journalistic coursework or its equivalent (including writing experience). Cross-listed with MFJS 3655.

MFJS 4656 Cross-Cultural Travel Seminar: Immigration, Communication, and Border Cultures (4 Credits)
This is a one-week intensive travel course that takes place in Tucson, Arizona and south to the US-Mexican border region. The focus of this experiential learning class is to study immigration issues, border cultures, and the role of communication and media through testimonies of immigrants, and visits to key sites such as the migrant trail, immigration detention center and courts. Also included are talks by activists and officials involved in the immigration debate. Class meets for two pre-class sessions in spring quarter. Cross-listed with MFJS 3656.

MFJS 4912 Seminar in Media Film & Journalism Studies (1-5 Credits)

MFJS 4980 Internship (1-10 Credits)
Arrange with internship director to complete internship with Denver-area media organization. Prerequisite: varies; consult internship director.

MFJS 4991 Independent Study (1-10 Credits)

MFJS 4992 Directed Study (1-10 Credits)

MFJS 4995 Independent Research (1-10 Credits)