MEDIA, FILM & JOURNALISM STUDIES

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Mail Code: 2490 S. Gaylord St., Denver, CO 80208
Phone: 303-871-2166
Email: mfjsadm@du.edu
Web Site: http://www.du.edu/ahss/mfjs

Master of Arts in International and Intercultural Communication

The Master of Arts program in International and Intercultural Communication is offered through an interdisciplinary partnership between two large and active entities, the Department of Media, Film & Journalism Studies and the Josef Korbel School of International Studies. Students are able to choose from the breadth of coursework available in these two entities, while developing their own specific areas of concentration. Additionally, students are able to take advantage of electives and internships to develop expertise in their field of interest.

Graduates of this program are prepared to pursue careers in international and intercultural public relations and marketing, TV, print and Internet journalism, government diplomacy, cross-cultural and diversity training, college teaching and international education, conflict resolution and cross-cultural human resources/organizational communication.

Effective global communication requires that people understand both international and intercultural dynamics and differences. Success is based on communicating goals and bridging differences. Students pursuing the MA-IIC establish a strong theoretical and applied foundation, while learning the nuances of the global environment. They then have an opportunity to extend this interdisciplinary base through courses in business, anthropology, education and other areas.

Master of Arts in Media and Public Communication

The Master of Arts in Media and Public Communication is a 48-credit, two year degree program, which equips students with a combination of essential theoretical and practical skills that prepare them for a variety of professional and research careers in the areas of media and communication. Students will examine the production, representation, reception, use and dissemination of media and communication within changing global cultural, political and economic contexts. The program emphasizes the role of media and communication in bridge building and social justice across diverse audiences. Students can choose one of two areas of concentration: Strategic Communication or Media and Globalization. Depending on students’ personal goals and interests, they can opt to complete a master’s thesis or a professional internship as their capstone requirement.

Concentration in Strategic Communication: Strategic communication encompasses skills and activities that are traditionally associated with the fields of public relations, advertising, brand management, and marketing communications. The program emphasizes ethical communication and focuses on the nonprofit sector, as well as on international and intercultural issues within strategic communication. Many of the classes in this concentration incorporate applied learning projects in which students work in partnership with nonprofit organizations to develop creative and strategically sound communication campaigns. Students in this concentration will benefit from faculty expertise in nonprofit, international, intercultural, health, corporate, and political communication. Students will integrate theoretical concepts in media and strategic communication with applied research, writing, and messaging skills needed for a successful career in a variety of strategic communication careers in both nonprofit and corporate settings. Students will also gain a solid foundation for pursuing advanced degrees and conducting independent research projects in academic or professional settings.

Concentration in Media and Globalization: The concentration in Media and Globalization is designed to address the challenges of the dynamic fields of media and public communication as they relate to cultural, economic and political processes in global contexts. The courses in this concentration prepare students to be globally aware, actively engaged, and media literate citizens and practitioners of media and communication. This concentration emphasizes critical and creative thinking, socially responsible and culturally sensitive practices in the field of public communication, and a deep understanding of the role of media and communication in global social change. Students will benefit from faculty’s research and creative projects in a variety of international locations, including Latin America, Africa, Europe, and Asia, as well as from faculty work with immigrant communities in the US. Graduates can pursue careers in international and intercultural strategic communication, public diplomacy, college teaching, and international education. In addition, students will gain a solid foundation for pursuing advanced degrees and conducting independent research projects in academic or professional settings.

Master of Arts in International and Intercultural Communication

Application Deadlines

- Fall 2017 Priority Deadline: February 15, 2017
- Fall 2017 Final Submission Deadline: September 15, 2017
- Fall 2017 Deadline for Applicants Educated Outside the U.S.: January 4, 2017
- Winter 2018 Priority Deadline: November 14, 2017
- Winter 2018 Final Submission Deadline: January 9, 2018
- Winter 2018 Deadline for Applicants Educated Outside the U.S.: November 20, 2017
- Spring 2018 Priority Deadline: February 2, 2018
Admission Requirements

- Online admission application
- $65.00 Application Fee
- University Minimum Degree and GPA Requirements
  - Transcripts: One official transcript from each post-secondary institution.
  - GRE: The Graduate Record Examination (GRE) is required. Scores must be received directly from the appropriate testing agency by the deadline. The institution code for the University of Denver is 4842. Scores must be at or above the 50th percentile to be competitive for admission to the program.
- Letters of Recommendation: Three (3) letters of recommendation are required. Letters should be submitted by recommenders through the online application.
- Personal Statement: A personal statement of academic and professional experience and goals and how they relate to the international and intercultural communication program.

Additional Standards for Non-Native English Speakers

Official scores from the Test of English as a Foreign Language (TOEFL), International English Language Testing System (IELTS) or Cambridge English: Advanced (CAE) are required of all graduate applicants, regardless of citizenship status, whose native language is not English or who have been educated in countries where English is not the native language. The minimum TOEFL/IELTS/CAE test score requirements for the degree program are:

- Minimum TOEFL Score (paper-based test): 620 total, 4.5 TWE
- Minimum TOEFL Score (internet-based test): 105 total, 27 writing
- Minimum IELTS Score: 7.5 total, 8.0 writing
- Minimum CAE Score: 191 total, 200 writing

English Conditional Admission Offered: In cases where minimum TOEFL/IELTS/CAE scores were not achieved or no English proficiency test was taken, the International and Intercultural Communication program may offer English Conditional Admission (ECA) to academically qualified non-native English speakers.

Read the English Language Proficiency policy for more details.

Read the English Conditional Admission (ECA) policy for more details.

Read the Required Tests for GTA Eligibility policy for more details.

Additional Standards for International Applicants

Per Student & Exchange Visitor Program (SEVP) regulation, international applicants must meet all standards for admission before an I-20 or DS-2019 is issued, [per U.S. Federal Register: 8 CFR § 214.3(k)] or is academically eligible for admission and is admitted [per 22 C.F.R. §62]. Read the Additional Standards For International Applicants policy for more details.

Financial Aid

There are many different options available to finance your education. Most University of Denver graduate students are granted some type of financial support. Our Office of Financial Aid is committed to helping you explore your options.

Master of Arts in media and public communication with a concentration in strategic communication, media and globalization

Application Deadlines

- Fall 2017 Priority Deadline: February 15, 2017
- Fall 2017 Final Submission Deadline: September 15, 2017
- Fall 2017 Deadline for Applicants Educated Outside the U.S.: January 4, 2017
- Winter 2018 Final Submission Deadline: January 9, 2018
- Winter 2018 Deadline for Applicants Educated Outside the U.S.: November 20, 2017
Admission Requirements

- Online admission application
- $65.00 Application Fee
- University Minimum Degree and GPA Requirements
  - Transcripts: One official transcript from each post-secondary institution.
  - GRE (http://bulletin.du.edu/graduate/admission-and-enrollment-policies/university-admission-criteria): The Graduate Record Examination (GRE) is required. Scores must be received directly from the appropriate testing agency by the deadline. The institution code for the University of Denver is 4842. Scores must be at or above the 50th percentile to be competitive for admission to the program.
  - Letters of Recommendation: Three (3) letters of recommendation are required. Letters should be submitted by recommenders through the online application.
  - Personal Statement: Applicants are encouraged to address these three areas in their statement: their future career goals, how these goals intersect with the Media and Public Communication degree they are seeking from the University of Denver, and other information relevant to their pursuit of an advanced degree.

Additional Standards for Non-Native English Speakers

Official scores from the Test of English as a Foreign Language (TOEFL), International English Language Testing System (IELTS) or Cambridge English: Advanced (CAE) are required of all graduate applicants, regardless of citizenship status, whose native language is not English or who have been educated in countries where English is not the native language. The minimum TOEFL/IELTS/CAE test score requirements for the degree program are:

- Minimum TOEFL Score (paper-based test): 620 total, 4.5 TWE
- Minimum TOEFL Score (internet-based test): 105 total, 27 writing
- Minimum IELTS Score: 7.5 total, 8.0 writing
- Minimum CAE Score: 191 total, 200 writing
- English Conditional Admission Offered: No, this program does not offer English Conditional Admission.

Additional Standards for International Applicants

Per Student & Exchange Visitor Program (SEVP) regulation, international applicants must meet all standards for admission before an I-20 or DS-2019 is issued, [per U.S. Federal Register: 8 CFR § 214.3(k)] or is academically eligible for admission and is admitted [per 22 C.F.R. §62]. Read the Additional Standards For International Applicants (http://bulletin.du.edu/graduate/admission-and-enrollment-policies/additional-standards-for-international-applicants) policy for more details.

Financial Aid

There are many different options available to finance your education. Most University of Denver graduate students are granted some type of financial support. Our Office of Financial Aid is committed to helping you explore your options.

Master of Arts in International and Intercultural Communication

Degree requirements

Coursework requirements

Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

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<thead>
<tr>
<th>Code</th>
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<th>Credits</th>
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<tbody>
<tr>
<td></td>
<td><strong>Core coursework requirements</strong></td>
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<tr>
<td>I.</td>
<td>Department of Media, Film and Journalism Studies requirements (6 courses)</td>
<td>24</td>
</tr>
</tbody>
</table>

Complete the following courses:

- MFJS 4000  MFJS Graduate Assessment Requirement
Required foundational courses:

- MFJS 4650 Global Media and Communication
- MFJS 4654 Intercultural Communication

Complete an additional 4 courses in MFJS

II. Joseph Korbel School of International Studies requirements (4 courses)

Depending on substantive interests, a student selects one of the following options (Traditional MA or Professional):

A. Traditional MA option

Complete 2 courses in one concentration plus 2 classes in a second concentration OR students complete 1 core curriculum course plus 3 courses in one concentration.

Core curriculum includes but is not limited to:

- INTS 4900 International Politics
- or INTS 4501 Comparative Politics in the 21st Century
- or INTS 4820 Democracy and War
- or INTS 4822 Contemporary Political Thought

Students must develop a specialization in communication, and one to two specializations in international studies. See the IIC Handbook online for further details. Specialization areas include:

- Human Rights; Development; Global Political Economy; Policy Analysis, International Technology Analysis and Management; Conflict Resolution; Global Environment; International Security; Global Finance, Trade, and Economic Integration; Global Health; and Humanitarian Aid

B. Professional MA option

Students may take 4 courses in one of the designated Program Training Core curricula in one of the professional MA programs in INTS: International Administration; International Public Policy; Development; Global Finance, Trade & Economic Integration; International Health; and Humanitarian Aid. Students choosing this option to fulfill their INTS requirements should work with Tom Rowe, the IIC advisor for INTS coursework; the associate dean; or the student services coordinator, to develop a written plan, and submit a draft to the IIC director. The quarter before the student plans to graduate, a final plan is completed and signed by Prof. Tom Rowe and the student’s IIC advisor in MFJS. Students who have special needs and interests may prefer to create a custom-designed combination of courses; modifications may be made in these requirements after consultation with Tom Rowe, the associate dean, or the student services coordinator. A signed copy of the modified agreement should be given to the IIC director for the student’s file.

Note: Details on the Traditional or Professional MA options are available from the INTS department and are included in the INTS Student Handbook.

III. Research Methods

The research methods course may be from MFJS or INTS and counts as one of the 4 courses required in either unit. Advisors must approve research methods courses. Students who wish to take a methods course from another department must receive approval from the IIC director to fulfill this requirement.

- MFJS 4260 Qualitative Research Methods
- MFJS 4560 Methods in Communication Research
- INTS 4057 Statistics for International Affairs
- INTS 4332 Data Analysis and Development
- INTS 4333 International Project Analysis
- INTS 4423 Introduction to Epidemiology
- INTS 4500 Social Science Methods
- INTS 4575 Systems Thinking for Social Scientists
- INTS 4576 Seminar: Community-Based Research Methods
- INTS 4632 Qualitative Research Methods
- INTS 4644 Human Rights Research Methods
- INTS 4966 Applied Field Methods

IV. Thesis or Substantial Research Paper and/or Internship

- MFJS 4980 Internship
- or MFJS 4995 Independent Research

V. Electives

Electives may serve as additional coursework needed to reach the minimum number of credits required for the degree. Elective courses must be at the 4000 level. A student is allowed to take one graduate 3000-level course to count towards the 60 hours required. Students should consult the course description in their unit, program, and course schedule prior to enrolling in any 3000-level course to verify it is listed at the graduate level and may count as credit for the graduate degree. 3000-level courses that are not designated as graduate level are not approved to count toward graduate degrees. Consult with the instructor and the IIC director before enrolling in any 3000-level course.
Students in the general IIC program may opt to do a thesis instead of an internship, for a total of 4 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also choose a thesis advisor with expertise in the student’s interest area. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet at least twice with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a

**Total Credits**

Note: The maximum number of credits that will be accepted in transfer toward the degree is 20 credits.

- Check prerequisites for these courses

**Minimum number of credits required for degree: 56 credits**

**Non-coursework Requirements:**
- Foreign Language Proficiency
- Thesis or Substantial Research Paper (SRP) and/or internship

**Foreign Language Proficiency**

IIC students must demonstrate proficiency equivalent to approximately two years of college-level course work in a language other than English. This requirement is waived for IIC-Peace Corps Fellows, as well as international students whose primary language is not English. Ways to demonstrate proficiency include:

1. Course work beyond the two-year level (earned ‘B’ or better) within the past three years of initial enrollment in the IIC program. Note: The school must offer the course according to formal levels or years; for example, when the student finishes a course, the student will be at or beyond the two-year level. If the course work was performed at a non-accredited institution (so the courses are not offered by levels), the student must take the proficiency test. Students enrolling in Berlitz Language Learning courses must complete level 4. Most university courses are offered according to year or level, whereas many short-term intensive immersion programs or classes are not.

2. Worked or lived in another culture requiring proficiency at or beyond the two-year level for six months or more within the past three years where the primary language used by the student in the other culture was not English.

3. Taking a foreign language course (see (1) above on type of course) for which completion (and earning a ‘B’ or better) brings the student up to the two-year proficiency level within three years of enrolling in the IIC program or during the program. The classes will not count toward the degree. International students whose primary language is not English meet the language proficiency requirement.

4. Taking a foreign language course beyond the two-year level and earning a ‘B’ or better. Students may take 3000-level courses to bring them beyond the two-year proficiency requirement; however the classes will not count as credits toward their degree.

5. Taking and passing the graduate foreign language proficiency exam through the Center for World Languages and Cultures (CWLC).
   a. Students must take the language proficiency exam AT LEAST two quarters prior to their anticipated graduation date. It should be taken as early in your program as possible! Students should contact the CWLC at cwlc@du.edu or 303.871.4601, to register for the exam, for a fee of $50 (cash or a check only). Early registration is appreciated! Contact the CWLC to determine exact dates the Language Proficiency Test is offered each quarter. Students may take the test only one time per quarter, so if the student does not pass the test, s/he will need to wait until the next quarter before taking it again. The test may be taken a maximum of three times.

   Students should submit a memo with written evidence of proficiency to the IIC Director no later than the beginning of the quarter before graduation.

No University of Denver language courses may be counted toward the course requirements of the joint MA program. Students may take language courses to reach or surpass the two-year proficiency level, but these will not count toward the credits required for the degree.

International students whose native language is not English may use that language to meet the requirement, provided they have done academic or professional work in that original language.

**Internship**

Internships required 40 hours of work per credit (40 x 4 = 160 hours). IIC Peace Corps Fellows are required to complete four credits of internship with a high-needs community in the United States. An internship is registered as a course (MFJS 4980: Internship), and may be taken for 1 to 5 credits during any one term. (Note: For internships at the end of a student's program, they must be secured or in the process of being secured in the quarter before graduation.) Students may elect to do an internship with media/communications agencies, non-profit organizations, corporations, or government, located in the Denver area, or elsewhere in the U.S. or abroad. Students are encouraged to do the internship after they have completed at least half of the 56 credits required for the MA degree. All internships will be administered and supervised by the Director of Internships for the IIC Program in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

**Thesis**

Students in the general IIC program may opt to do a thesis instead of an internship, for a total of 4 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also choose a thesis advisor with expertise in the student’s interest area. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet at least twice with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a
preliminary proposal which may need to be reviewed by the IIC Graduate Committee (as determined by the thesis advisor and IIC Director), and should include a brief summary of the following:

- research problem or question
- theoretical framework
- preliminary literature review
- methods

The committee will review the proposal and the student’s course record (including grades), consult with the student’s advisor and instructors of courses related to the thesis, and make a recommendation to the student on doing a thesis. If the committee recommends against the student doing a thesis, the student is required to do an internship. A student has the option to revise and resubmit the preliminary thesis proposal one time. Once the preliminary proposal has been approved by the IIC Graduate Committee, the student and advisor will need to select a thesis committee, which includes the advisor and a minimum of two other committee members (at least one Media, Film & Journalism Studies, and one from International Studies; the third may be from either area) who will read the formal research proposal and the final report. These additional members should be contacted and asked if they would be willing to serve on the thesis committee. Having formed the thesis committee, the student should begin work on a formal thesis proposal. The exact form of this proposal will be outlined by the thesis advisor and will vary according to the thesis topic, the specific problem being studied and the methodology proposed to explore that problem. All proposals should include the following (the order may vary):

1. a general introduction to the thesis topic
2. an explication of the problem(s) the research will address (i.e., the purpose of the study)
3. a review of the literature related to the stated problem
4. a clear and succinct statement of the research questions or hypotheses the thesis will address
5. a discussion of the research methods that will be used to explore the questions or hypotheses
6. a description of the material or data that will be examined in order to suggest answers to the research questions or to test the hypotheses
7. if appropriate, a discussion of the contributions the study will make to the existing discourse on the thesis topic.

The student will need to convene the thesis committee for a proposal meeting following completion of the proposal. The committee members should be presented with a draft of the research proposal two weeks prior to this meeting. At the meeting the committee members will question the student on the project’s theory, design, and research methods to ensure that the project is rigorous and of appropriate scope. Revisions to the proposal may be required following this meeting. An approved proposal outlines the specific procedures the student must follow to complete the thesis requirement. Following approval of the research proposal, the student may then proceed to conduct the research described in the proposal, then report and discuss the results in the final written thesis report, which must be approved in an oral defense by the thesis committee. The format of the thesis should follow the guidelines developed by the Office of Graduate Studies exactly.

**Substantial Research Paper (SRP)**
A Substantial Research Paper is a problem-focused paper designed to engage students in an independent research project that is longer and more in-depth than a class research paper, but less than a thesis project. An SRP does not require a review committee or an oral defense; rather, it will be supervised and graded by a single appointed faculty member.

Students should register for MFJS 4995 for a maximum of 4 credits, allocated in the quarters in which they are actually working on the SRP. It is not permissible to register for credit before work has commenced or after the work has been completed.

To begin work on the SRP, the student must first choose an area of research interest and develop a research question that will guide the research. It may be based on a class research paper that will then be expanded for the SRP. The student should choose an SRP advisor with expertise in the student’s interest area. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the SRP. It is important that the student and faculty advisor establish a reasonable and mutually agreeable timeline for exchanging drafts and comments on the student’s work. The final copy of the SRP should be formatted according to APA, MLA or other guidelines agreed upon with the faculty advisor.

**IIC/Peace Corps’ Paul D. Coverdell Fellows Program**
In cooperation with the Peace Corps, the Paul D. Coverdell Fellows Program permits students who have completed their service in the Peace Corps to complete the MA in International & Intercultural Communication degree following their service. They receive 8 credits for their Peace Corps service toward the 56 credits required for the degree, leaving 48 credits for the program. In addition, the foreign language proficiency requirement is waived. Students are required to complete an internship with a high needs community in the U.S.

**Coursework requirements**
Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td><strong>Core coursework requirements</strong></td>
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<tr>
<td>I. Department of Media, Film and Journalism Studies requirements (6 courses)</td>
<td>24</td>
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</table>

Complete the following courses:
MFJS 4000  MFJS Graduate Assessment Requirement

Required foundational courses:

MFJS 4650  Global Media and Communication
MFJS 4654  Intercultural Communication

Complete an additional 4 courses in MFJS

II. Joseph Korbel School of International Studies requirements (4 courses)

Depending on substantive interests, a student selects one of the following options (Traditional MA or Professional):

A. Traditional MA option

Complete 2 courses in one concentration plus 2 classes in a second concentration OR students complete 1 core curriculum course plus 3 courses in one concentration.

Core curriculum includes but is not limited to:

<table>
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<th>Course Code</th>
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<tbody>
<tr>
<td>INTS 4900</td>
<td>International Politics</td>
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<tr>
<td>or INTS 4501</td>
<td>Comparative Politics in the 21st Century</td>
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<tr>
<td>or INTS 4820</td>
<td>Democracy and War</td>
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<tr>
<td>or INTS 4822</td>
<td>Contemporary Political Thought</td>
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</tbody>
</table>

Students must develop a specialization in communication, and one to two specializations in international studies. See the IIC Handbook online for further details. Specialization areas include:

- Human Rights
- Development
- Global Political Economy
- Policy Analysis
- International Technology Analysis and Management
- Conflict Resolution
- Global Environment
- International Security
- Global Finance, Trade, and Economic Integration
- Global Health
- and Humanitarian Aid

B. Professional MA option

Students may take 4 courses in one of the designated Program Training Core curricula in one of the professional MA programs in INTS: International Administration; International Public Policy; Development, Global Finance, Trade & Economic Integration; International Health; and Humanitarian Aid. Students choosing this option to fulfill their INTS requirements should work with Tom Rowe, the IIC advisor for INTS coursework; the associate dean; or the student services coordinator, to develop a written plan, and submit a draft to the IIC director. The quarter before the student plans to graduate, a final plan is completed and signed by Prof. Tom Rowe and the student's IIC advisor in MFJS to sign it. Students who have special needs and interests may prefer to create a custom-designed combination of courses; modifications may be made in these requirements after consultation with Tom Rowe, the associate dean, or the student services coordinator. A signed copy of the modified agreement should be given to the IIC director for the student’s file.

Note: Details on the Traditional or Professional MA options are available from the INTS department and are included in the INTS Student Handbook.

III. Research Methods

The research methods course may be from MFJS or INTS and counts as one of the 4 courses required in either unit. Advisors must approve research methods courses. Students who wish to take a methods course from another department must receive approval from the IIC director to fulfill this requirement.

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<tr>
<td>MFJS 4260</td>
<td>Qualitative Research Methods</td>
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<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
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<tr>
<td>INTS 4057</td>
<td>Statistics for International Affairs</td>
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<tr>
<td>INTS 4332</td>
<td>Data Analysis and Development</td>
</tr>
<tr>
<td>INTS 4333</td>
<td>International Project Analysis</td>
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<td>INTS 4423</td>
<td>Introduction to Epidemiology</td>
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<td>INTS 4500</td>
<td>Social Science Methods</td>
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<td>INTS 4575</td>
<td>Systems Thinking for Social Scientists</td>
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<td>INTS 4576</td>
<td>Seminar: Community-Based Research Methods</td>
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<tr>
<td>INTS 4632</td>
<td>Qualitative Research Methods</td>
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<tr>
<td>INTS 4644</td>
<td>Human Rights Research Methods</td>
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<tr>
<td>INTS 4966</td>
<td>Applied Field Methods</td>
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IV. Internship (must be completed with a high needs community in the U.S.)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MFJS 4980</td>
<td>Internship</td>
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</table>

V. Electives

Electives may serve as additional coursework needed to reach the minimum number of credits required for the degree. Elective courses must be at the 4000 level. A student is allowed to take one graduate 3000-level course to count towards the 50 hours required. Students should consult the course description in their unit, program, and course schedule prior to enrolling in any 3000-level course to verify it is listed at the graduate level and may count as credit for the graduate degree. 3000-level courses that are not designated as graduate level are not approved to count toward graduate degrees. Consult with the instructor and the IIC director before enrolling in any 3000-level course.
Total Credits 48
Note: The maximum number of credits that will be accepted in transfer toward the degree is 20 credits

- Check prerequisites for these courses

Minimum number of credits required for degree: 48 credits
Non-coursework Requirements:
- Internship

Internship
Internships required 40 hours of work per credit (40 x 4 = 160 hours). IIC Peace Corps Fellows are required to complete five credits of internship with a high-needs community in the United States. An internship is registered as a course (MFJS 4980: Internship), and may be taken for 1 to 5 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students in the Paul D. Coverdell Fellows Program must complete their internship in a high-need community within the U.S. Students are encouraged to do the internship after they have completed at least half of the 48 credits required for the MA degree. All internships will be administered and supervised by the Director of Internships for the IIC Program in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

Master of Arts in Media and Public Communication with a Concentration in Strategic Communication
Degree Requirements
The MA in Media and Public Communication with a Concentration in Strategic Communication requires 48 quarter hours of credit, as well as completing a thesis or an internship.

Coursework Requirements
Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

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<tr>
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<tr>
<td><strong>Required Courses</strong></td>
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<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
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<tr>
<td>MFJS 4160</td>
<td>Media Theories</td>
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<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
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<tr>
<td>MFJS 4300</td>
<td>Mass Media Law</td>
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</tbody>
</table>

Choose one of the following courses:
- MFJS 4020 Emergent Digital Cultures
- MFJS 4055 Media and Cultural Studies
- MFJS 4250 Critical Visual Studies
- MFJS 4650 Global Media and Communication
- MFJS 4654 Intercultural Communication

<table>
<thead>
<tr>
<th><strong>Concentration Courses</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4050 Foundations of Strategic Communication</td>
<td></td>
</tr>
</tbody>
</table>

Choose 3 of the following courses:
- MFJS 4060 Strategic Messaging
- MFJS 4065 Public Diplomacy and Nation Branding
- MFJS 4070 Seminar in Strategic Communication
- MFJS 4080 Global/Multicultural Campaigns
- MFJS 4165 Global Health and Development Communication
- MFJS 4175 Multicultural Health Communication

<table>
<thead>
<tr>
<th><strong>Electives</strong></th>
<th>8-12</th>
</tr>
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<tbody>
<tr>
<td>MFJS 4980 Internship</td>
<td></td>
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<tr>
<td>or MFJS 4995 Independent Research</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 48
Minimum number of credits required for the degree: 48

Non-coursework Requirements:
- MFJS Graduate Assessment
- Internship or Thesis

**MFJS Graduate Assessment**

Students are required to register for the zero credit course entitled MFJS Graduate Assessment (MFJS 4000) during the final year in their program. All students are required to complete the assessment requirements before they graduate.

**Internship**

Internships required 40 hours of work per credit (40 x 5 = 200 hours). An internship is registered as a course (MFJS 4980: Internship), and may be taken for 4 to 8 credits during any one term. (Note: For internships at the end of a student’s program, they must be secured or in the process of being secured in the quarter before graduation.) Students may elect to do an internship with media/communications agencies, non-profit organizations, corporations, or government, located in the Denver area, or elsewhere in the U.S. or abroad. Students are encouraged to do the internship after they have completed at least half of the 48 credits required for the MA degree. All internships will be administered and supervised by the director of internships in the Dept. of Media, Film and Journalism Studies. Students must meet with the internship director in order to obtain approval for an internship.

**Thesis**

Students in the general MFJS may opt to do a thesis instead of an internship, for a total of 4 to 8 credits. To begin work on the thesis, the student must first choose an area of interest and develop a research question that will guide the thesis project. At that time, the student should also identify a faculty member with expertise in their area of interest who is available and willing to work with them as a thesis advisor. The advisor will help the student to focus the research question and may suggest additional readings or coursework that will help the student develop the thesis project. Students should review the process and policies for the master’s thesis in the Graduate Policy Manual. Students can find “Thesis and Dissertation Formatting Guidelines,” “Thesis Oral Defense Information,” and “Thesis/Dissertation Submission Instructions via ETD” under the “Graduation and Oral Defense Information on this website. The student should meet with the thesis advisor to finalize a research question and outline the entire project. The student should then begin work on a preliminary proposal which may need to be reviewed by the MFJS Graduate Committee (as determined by the thesis advisor and MA director), and should include the following:

- research problem or question
- theoretical framework
- preliminary literature review
- methods

The committee will review the proposal and the student’s course record (including grades), consult with the student’s advisor and instructors of courses related to the thesis, and make a recommendation to the student on doing a thesis. If the committee recommends against the student doing a thesis, the student is required to do an internship. A student has the option to revise and resubmit the preliminary thesis proposal one time. Once the preliminary proposal has been approved by the graduate committee, the student and advisor will need to select a thesis committee, which includes the advisor and a minimum of two other committee members who will read the formal research proposal and the final report. These additional members should be contacted and asked if they would be willing to serve on the thesis committee. Once the thesis committee is formed, the student should begin work on a formal thesis proposal. The exact form of this proposal will be outlined by the thesis advisor and will vary according to the thesis topic, the specific problem being studied and the methodology proposed to explore that problem. All proposals should include the following (the order may vary):

- a general introduction to the thesis topic
- an explication of the problem(s) the research will address (i.e., the purpose of the study)
- a review of the literature related to the stated problem
- a clear and succinct statement of the research questions or hypotheses the thesis will address
- a discussion of the research methods that will be used to explore the questions or hypotheses
- a description of the material or data that will be examined in order to suggest answers to the research questions or to test the hypotheses
- if appropriate, a discussion of the contributions the study will make to the existing discourse on the thesis topic.

The student will need to convene the thesis committee for a proposal meeting following completion of the proposal. The committee members should be presented with a draft of the research proposal two weeks prior to this meeting. At the meeting the committee members will question the student on the project’s theory, design, and research methods to ensure that the project is rigorous and of appropriate scope. Revisions to the proposal may be required following this meeting. An approved proposal outlines the specific procedures the student must follow to complete the thesis requirement. Following approval of the research proposal, the student may then proceed to conduct the research described in the proposal, then report and discuss the results in the final written thesis report, which must be approved in an oral defense by the thesis committee. The format of the thesis should follow the guidelines developed by the Office of Graduate Studies exactly.
MASTER OF ARTS IN MEDIA AND PUBLIC COMMUNICATION WITH A CONCENTRATION IN MEDIA AND GLOBALIZATION

Degree Requirements
The MA in Media and Public Communication with a Concentration in Media and Globalization requires 48 quarter hours of credit, as well as completing a thesis or an internship.

Course Requirements
Students should plan ahead to ensure they are able to complete their required courses as some are offered every other year.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFJS 4000</td>
<td>MFJS Graduate Assessment Requirement</td>
<td>16</td>
</tr>
<tr>
<td>MFJS 4160</td>
<td>Media Theories</td>
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<tr>
<td>MFJS 4300</td>
<td>Mass Media Law</td>
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<tr>
<td>MFJS 4560</td>
<td>Methods in Communication Research</td>
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<tr>
<td>MFJS 4020</td>
<td>Emergent Digital Cultures</td>
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</tr>
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<td>Media and Cultural Studies</td>
<td></td>
</tr>
<tr>
<td>MFJS 4250</td>
<td>Critical Visual Studies</td>
<td></td>
</tr>
<tr>
<td>MFJS 4650</td>
<td>Global Media and Communication</td>
<td></td>
</tr>
<tr>
<td>MFJS 4654</td>
<td>Intercultural Communication (^1)</td>
<td></td>
</tr>
<tr>
<td>MFJS 4065</td>
<td>Public Diplomacy and Nation Branding</td>
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</tr>
<tr>
<td>MFJS 4165</td>
<td>Global Health and Development Communication</td>
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<td>MFJS 4255</td>
<td>Space, Place and Globalization</td>
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<tr>
<td>MFJS 4567</td>
<td>Networked Media and Social Justice</td>
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<td>MFJS 4652</td>
<td>Culture, Gender, and Global Communication</td>
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<tr>
<td>MFJS 4653</td>
<td>Language, Power, and Globalization</td>
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<td>MFJS 4655</td>
<td>Multicultural Journalism</td>
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<tr>
<td>MFJS 4912</td>
<td>Seminar in Media Film &amp; Journalism Studies</td>
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</tr>
<tr>
<td></td>
<td>(Cross-Cultural Travel Seminar)</td>
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<td>MFJS 4980</td>
<td>Internship</td>
<td>4-8</td>
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<td></td>
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</tr>
</tbody>
</table>

Minimum number of credits required for the degree: 48

\(^1\) MFJS 4654 may count as either a required course or a concentration course, but not both.

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