BUSINESS CORE (BUS)

Courses

BUS 4310 Business Communication for Accounting Professionals (4 Credits)
This course emphasizes critical communications skills for future accounting, tax, auditing and consulting professionals. The course develops written communication skills including but not limited to technical writing, reporting the results of research and explaining complex issues. Oral communication assignments include formal presentations, development of debate skills and boardroom presence. Assignments incorporate business etiquette and teambuilding.

BUS 4330 International Business (2 Credits)

BUS 4400 MBA@Denver Capstone (4 Credits)
The MBA@Denver Capstone Course enables the practical application of key management and leadership competencies, skills and knowledge and is designed to integrate core course learning outcomes. You will integrate what you have learned in the MBA@Denver program to analyze a client problem and provide appropriate recommendations and conclusions prepared for and presented to the client. You are strongly encouraged to work with a small business or not-for-profit organization, completing a social capital project with that enterprise. You will gain an in-depth exposure, perspective and understanding of strategic business processes, opportunities and challenges within an organization. You will work in teams and will select an organization of your choice to work with as the client. The project will end with an oral presentation and written proposal that is delivered to the client organization and the instructor on an assigned date. Project assignments will emphasize the integration of knowledge from multiple academic disciplines and functional business activities. You are required to identify linkages between an organization’s external and internal organization environments in the context of its organizational strengths, weaknesses, opportunities and threats (SWOT). Projects may include new product or technology development, restructuring, relocation, expansion, downsizing, acquisitions, mergers and acquisitions or joint ventures, and/or other relevant operational performance issues. The goal is to increase the organization’s ability to sustain and thrive. The final plan/proposal should include an implementation timeline for the proposed solutions as appropriate. Enforced Prerequisites and Restrictions: MBA@Denver student must be within one quarter of graduation or have the Director’s permission to take the class. This course is open only to MBA@Denver students (MBA-DEN).

BUS 4444 Global Bus, Governance & CSR (4 Credits)
In an increasingly globalized world, civil society, states and businesses are trying to discern how to govern business conduct across the borders of nation-states. Many of the issues our society faces today—global financial crises, environmental degradation, and corruption, to name a few—are impossible to tackle within a given country. Instead, these issues require collaboration and coordination across a variety of actors spread around the globe. Within this framework, businesses are aware of increased pressure to behave responsibly and adopt a corporate social responsibility (CSR) approach to their conduct. Yet, businesses are unsure how to integrate these goals into their business strategy and engage meaningfully with stakeholders. Likewise, governments recognize the importance of having business at the table, but do not have a clear understanding of how to best engage with the private sector. The response to this conundrum is a focus on global governance, which refers broadly to the way in which global affairs are managed. After a brief overview of economic trends and trajectories around the globe, the course will focus on global governance as a mechanism for change. The class will first explore the opportunities and shortcomings of global governance efforts. The class will build on this scholarship by discussing the role business plays in global governance mechanisms. As society has become aware of, and is acutely concerned with, business conduct, the role of the manager and business strategy in these realms has also changed. Students will analyze these trends and study their implications for government, business, or civil society strategy and practice. The final portion of the course will focus on specific issue areas, including: human rights, labor standards, the natural environment, corruption, and microfinance.

BUS 4445 International Business: Strategy and Practice (4 Credits)
This course focuses on applied issues in international business. Students will learn to think strategically about international business issues, and will in turn be able to apply that thinking to best practices. The following subject areas will be covered: country selection, entry mode theory, exporting, born-global businesses, organizational structures internationally, negotiation, consumption, culture and demand. Other potential topics include global supply chain management/sourcing, country of origin effects, etc. This course focuses on applied issues in international business. Students will learn to think strategically about international business issues, and will in turn be able to apply that thinking to best practices. The following subject areas will be covered: country selection, entry mode theory, exporting, born-global businesses, organizational structures internationally, negotiation, consumption, culture and demand. Other potential topics include global supply chain management/sourcing, country of origin effects, etc.
BUS 4620 Ethics for the 21st Century Professional (4 Credits)

The course focuses on the idea of “community” and the social relationships of managers and business organizations in their communities. Roles and responsibilities of managers and business firms are examined by analyzing a variety of issues that managers will face during their careers. These specific issues will be examined in terms of their legal, public policy, and ethical dimensions. The goal is to provide students with generalized understanding and skills that can be employed in dealing with other issues that may emerge in their business careers. Cross-listed with ACTG 4620.
BUS 4630 Creating Sustainable Enterprises (4 Credits)
A sustainable enterprise is defined as any human endeavor with integrity in three interconnected dimensions (environmental, cultural, and economic) and whose collective actions meet the needs of the enterprise and its stakeholders today without compromising the ability of future generations to meet their needs. The fundamental purpose of this course is to help prepare students for careers in which success requires a worldview that extends beyond the enterprise level in order for managers to create sustainable cultural, social, and financial value for the organization and society in a responsible manner.

BUS 4635 Global Enterprise Challenges (2 Credits)
As students complete the integration of material from the Compass sequence, this class provides an opportunity for the students to extensively apply the material through: case analysis, presentation, critique of other presentations, and integration of MBA Compass material and first year MBA Core material as appropriate.

BUS 4640 Innovation Design & Execution (4 Credits)
In the last century, the technologies of the industrial age (telegraph, railroads, electricity, radio, telephone, television, automobiles, airplanes, computers) have dramatically altered not only the way business is conducted, but the way we live and learn. These technologies have also enabled undesirable and unintended consequences: urban sprawl, global warming, terrorism, weapons of mass destruction, stress, obesity. Where is technology taking us? In this course, students look at innovation, creativity, entrepreneurship and design, and the role each can play in creating a better business world, a business world less driven by science fiction than inspired by social fiction, a business world which begins to shift from an industrial age of ever more encompassing technology to a creative economic environment based less on stuff and more on people and their needs.

BUS 4700 Special Topics in Business (1-4 Credits)
BUS 4701 Special Topics in Business (1-6 Credits)
BUS 4702 Special Topics in Business (1-6 Credits)
BUS 4703 Special Topics in Business (1-6 Credits)
BUS 4704 Topics in Business (1-6 Credits)
BUS 4705 Topics in Business (1-6 Credits)
BUS 4802 Executing in a PM Enterprise (4 Credits)
This course is the second course in a three-part required series. Pre-requisite: Must be a Lockheed employee.

BUS 4804 Kaiser Leadership Edge - People Leadership (4 Credits)
The People Leadership course is part of the Leadership Edge program designed specifically for the Kaiser Permanente Colorado organization. The program grows the internal leadership capacity necessary to reach their goal of becoming the best solution in health care. By exploring topics and cases from multiple perspectives and across business areas, participants develop a deeper understanding of the challenges and opportunities that Kaiser faces. Signature needed to register. Must be a Kaiser employee to register.

BUS 4805 Kaiser Leadership Edge - Financial Acumen (4 Credits)
The Financial Acumen course is part of the Leadership Edge program designed specifically for the Kaiser Permanente Colorado organization. The program grows the internal leadership capacity necessary to reach their goal of becoming the best solution in health care. By exploring topics and cases from multiple perspectives and across business areas, participants develop a deeper understanding of the challenges and opportunities that Kaiser faces. Signature required to register. Must be a Kaiser employee to register.

BUS 4806 Kaiser Permanente Strategy, Innovation, and Execution (4 Credits)
The Strategy, Innovation and Execution course is part of the Leadership Edge program designed specifically for the Kaiser Permanente Colorado organization. The program grows the internal leadership capacity necessary to reach their goal of becoming the best solution in health care. By exploring topics and cases from multiple perspectives and across business areas, participants develop a deeper understanding of the challenges and opportunities that Kaiser faces. Signature required to register. Must be a Kaiser employee to register.

BUS 4980 Internship (0-10 Credits)
Faculty supervised Internship.

BUS 4991 Independent Study (1-10 Credits)

BUS 4995 Independent Thesis (6 Credits)

BUS 9000 Study Abroad Tongji University (0-18 Credits)
This course facilitates study abroad through an exchange agreement with Tongji University School of Economics and Management in Shanghai China. University of Denver exchange students may take only graduate level courses at Tongji University and only graduate level courses from Tongji are counted for graduate credit at the University of Denver.

BUS 9001 Study Abroad Doshisha University (0-18 Credits)
This course facilitates study abroad through an exchange agreement with Doshisha University, Global Business and Management Studies, Kyoto, Japan.

BUS 9002 Study Abroad University of Stockholm (0-18 Credits)
This course facilitates study abroad through an exchange agreement with the University of Stockholm Business School, Stockholm, Sweden.